



CENTRE FOR DISTANCE AND ONLINE EDUCATION

SCHOOL OF DISTANCE EDUCATION

பாரதியார் பல்கலைக்கழகம்

BHARATHIAR UNIVERSITY

COIMBATORE - 641 046, TAMILNADU, INDIA

| State University | Category-I University by UGC | A++ Grade - 3.63 CGPA by NAAC | 26th Rank among Indian Universities by MoE- NIRF

Ref.No.BU/CDOE/ACA/ODL/MBA Project/2026

Date: 15.09.2026

Dear Students,

Sub: BU-CDOE-ACA-MBA(ODL)-Academic Session October 2024
(III Semester) – Summer Placement Project- Guide Allotment- reg.

It is informed that the MBA (ODL) October 2024 (III Semester) is to undergo the summer placement Project (37V) are allotted by the Programme Co-ordinator and it is enclosed as an attachment. The Students are hereby requested to report to their respective Project guide for project review and approval.

Name and Address of the Guide	Enrollment Number of the Students
Dr.Subha Chelliappan Assoicate Professor Department of Management Studies and Research CIMAT Coimbatore. Mobile: 8508355497	24AMBAN0001,24AMBAN0002,24AMBAN0003 24AMBAN0004,24AMBAN0005,24AMBAN0006 24AMBAN0007,24AMBAN0008,24AMBAN0009 24AMBAN0010,24AMBAN0011,24AMBAN0012 24AMBAN0013,24AMBAN0014,24AMBAN0015 24AMBAN0016,24AMBAN0017,24AMBAN0018 24AMBAN0019,24AMBAN0020,24AMBAN0021 24AMBAN0022,24AMBAN0023,24AMBAN0024 24AMBAN0025(25)
Dr.T.Kanimozhi Assistant Professor G.R.D Academy of Management Cexus Nagar, Avinashi Road Nelambur, Coimbatore-641062. 9894936089	24AMBAN0026,24AMBAN0027,24AMBAN0028 24AMBAN0029,24AMBAN0030,24AMBAN0031 24AMBAN0032,24AMBAN0033,24AMBAN0034 24AMBAN0035,24AMBAN0036,24AMBAN0038 24AMBAN0039,24AMBAN0040,24AMBAN0041 24AMBAN0042,24AMBAN0043,24AMBAN0044 24AMBAN0045,24AMBAN0046,24AMBAN0047 24AMBAN0048,24AMBAN0049,24AMBAN0050 24AMBAN0051 (25)
Dr.V.Gowtham Raaj Assistant Professor G.R.D Academy of Management Coimbatore. 9790007116.	24AMBAN0052,24AMBAN0053,24AMBAN0054 24AMBAN0055,24AMBAN0056,24AMBAN0057 24AMBAN0058,24AMBAN0060,24AMBAN0061 24AMBAN0062,24AMBAN0064,24AMBAN0065 24AMBAN0066,24AMBAN0067,24AMBAN0068 24AMBAN0069,24AMBAN0070,24AMBAN0071 24AMBAN0072,24AMBAN0073,24AMBAN0074 24AMBAN0075,24AMBAN0076,24AMBAN0077 24AMBAN0078 (25)
Dr.D.Brinda Rubini Assistant Professor Department of Management Studies Nehru College of Management, Coimbatore 8220552955	24AMBAN0079,24AMBAN0080,24AMBAN0081 24AMBAN0082,24AMBAN0083,24AMBAN0084 24AMBAN0085,24AMBAN0086,24AMBAN0087 24AMBAN0089,24AMBAN0090,24AMBAN0091 24AMBAN0092,24AMBAN0093,24AMBAN0094 24AMBAN0095,24AMBAN0096,24AMBAN0098 24AMBAN0099,24AMBAN0100,24AMBAN0102 24AMBAN0104,24AMBAN0106,24AMBAN0107 24AMBAN0108 (25)





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Dr.Prem Kumar U Assistant Professor Centre for Distance Online Education Bharathiar University Coimbatore, 8838724878	24AMBAN0109,24AMBAN0110,24AMBAN0112 24AMBAN0113,24AMBAN0114,24AMBAN0115 24AMBAN0116,24AMBAN0117,24AMBAN0118 24AMBAN0119,24AMBAN0120,24AMBAN0121 24AMBAN0122,24AMBAN0123,24AMBAN0124 24AMBAN0125,24AMBAN0126,24AMBAN0127 24AMBAN0128,24AMBAN0129,24AMBAN0130 24AMBAN0131,24AMBAN0132,24AMBAN0133 24AMBAN0134 (25)
Dr.R.Chandrasekaran Professor Department of Management Dr.N.G.P.ArtsandScience College,Coimbatore 8220552955	24AMBAN0135,24AMBAN0136,24AMBAN0137 24AMBAN0138,24AMBAN0139,24AMBAN0140 24AMBAN0141,24AMBAN0142,24AMBAN0143 24AMBAN0144,24AMBAN0145,24AMBAN0146 24AMBAN0147,24AMBAN0148,24AMBAN0149 24AMBAN0150,24AMBAN0151,24AMBAN0152 24AMBAN0153,24AMBAN0154,24AMBAN0155 24AMBAN0156,24AMBAN0157,24AMBAN0158 24AMBAN0159 (25)
Dr.M.Bharathi Assistant Professor Department of Commerce (Accounting & Finance) Sri Ramakrishna College Arts and Science Coimbatore 8807658642.	24AMBAN0160,24AMBAN0161,24AMBAN0162 24AMBAN0163,24AMBAN0164,24AMBAN0165 24AMBAN0166,24AMBAN0167,24AMBAN0168 24AMBAN0169,24AMBAN0170,24AMBAN0171 24AMBAN0172,24AMBAN0173,24AMBAN0178 24AMBAN0179,24AMBAN0180,24AMBAN0181 24AMBAN0182,24AMBAN0183,24AMBAN0184 24AMBAN0185,24AMBAN0186,24AMBAN0187 24AMBAN0188 (25)
Dr.R.Dhivya Assistant Professor Department of Business Administration PSGR Krishnammal College for Women Coimbatore 9943740956.	24AMBAN0189,24AMBAN0190,24AMBAN0191 24AMBAN0192,24AMBAN0193,24AMBAN0194 24AMBAN0195,24AMBAN0196,24AMBAN0197 24AMBAN0198,24AMBAN0199,24AMBAN0200 24AMBAN0201,24AMBAN0202,24AMBAN0203 24AMBAN0204,24AMBAN0205,24AMBAN0206 24AMBAN0207,24AMBAN0208,24AMBAN0209 24AMBAN0210,24AMBAN0211,24AMBAN0212 24AMBAN0213 (25)
Dr.Theivanayagi Assistant Professor Department of Business Administration PSGR Krishnammal College for Women Coimbatore 9894127751.	24AMBAN0214,24AMBAN0215,24AMBAN0216 24AMBAN0217,24AMBAN0218,24AMBAN0220 24AMBAN0221,24AMBAN0222,24AMBAN0223 24AMBAN0224,24AMBAN0225,24AMBAN0226 24AMBAN0227,24AMBAN0228,24AMBAN0229 24AMBAN0230,24AMBAN0231,24AMBAN0232 24AMBAN0234,24AMBAN0235,24AMBAN0236 24AMBAN0237,24AMBAN0238,24AMBAN0239 24AMBAN0241 (25)





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Dr.S.P.Deepika Assistant Professor Department of Business Administration PSGR Krishnammal College for Women Coimbatore 8870287746.	24AMBAN0242,24AMBAN0243,24AMBAN0244 24AMBAN0245,24AMBAN0246,24AMBAN0247 24AMBAN0248,24AMBAN0249,24AMBAN0250 24AMBAN0251,24AMBAN0252,24AMBAN0253 24AMBAN0254,24AMBAN0255,24AMBAN0256 24AMBAN0257,24AMBAN0258,24AMBAN0259 24AMBAN0260,24AMBAN0261,24AMBAN0262 24AMBAN0263,24AMBAN0264,24AMBAN0265 24AMBAN0266(25)
Dr.V.Shallini Assistant Professor Department of Commerce(CA) PSGR Krishnammal College for women Coimbatore 7339110424.	24AMBAN0267,24AMBAN0268,24AMBAN0269 24AMBAN0270,24AMBAN0271,24AMBAN0272 24AMBAN0273,24AMBAN0274,24AMBAN0275 24AMBAN0276,24AMBAN0277,24AMBAN0278 24AMBAN0279,24AMBAN0280,24AMBAN0281 24AMBAN0282,24AMBAN0283,24AMBAN0284 24AMBAN0285,24AMBAN0286,24AMBAN0287 24AMBAN0288,24AMBAN0289,24AMBAN0290 24AMBAN0291 (25)
Dr.Deepa Raja Assistant Professor Department of Commerce Kumaraguru College of Liberal Arts and Science Coimbatore 979021146.	24AMBAN0292,24AMBAN0293,24AMBAN0294 24AMBAN0295,24AMBAN0296,24AMBAN0300 24AMBAN0301,24AMBAN0303,24AMBAN0304 24AMBAN0306,24AMBAN0307,24AMBAN0308 24AMBAN0309,24AMBAN0310,24AMBAN0311 24AMBAN0313,24AMBAN0314,24AMBAN0315 24AMBAN0316,24AMBAN0317,24AMBAN0318 24AMBAN0319,24AMBAN0320,24AMBAN0321 24AMBAN0322 (25)
Dr.M.Srividya Assistant Professor Department of Commerce Kongunadu College of Arts and Science Coimbatore 8778756114.	24AMBAN0323,24AMBAN0324,24AMBAN0325 24AMBAN0326,24AMBAN0327,24AMBAN0328 24AMBAN0329,24AMBAN0330,24AMBAN0331 24AMBAN0332,24AMBAN0333,24AMBAN0334 24AMBAN0335,24AMBAN0336,24AMBAN0337 24AMBAN0338,24AMBAN0339,24AMBAN0340 24AMBAN0341,24AMBAN0342,24AMBAN0343 24AMBAN0344,24AMBAN0345,24AMBAN0346 24AMBAN0347 (25)
Dr.S.Yogananth Assistant Professor Department of Management Sri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore 9894104048.	24AMBAN0350,24AMBAN0351,24AMBAN0353, 24AMBAN0354,24AMBAN0355,24AMBAN0356, 24AMBAN0357,24AMBAN0358,24AMBAN0359, 24AMBAN0360,24AMBAN0361,24AMBAN0363, 24AMBAN0368,24AMBAN0370,24AMBAN0371, 24AMBAN0372,24AMBAN0373,24AMBAN0377, 24AMBAN0378,24AMBAN0379,24AMBAN0380 24AMBAN0382,24AMBAN0383,24AMBAN0384 24AMBAN0385 (25)





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Dr.E. Boopathi Kumar Assistant Professor Department of Computer Science Akshaya College of Arts and Science Kinathukadavu Coimbatore 9597419698	24AMBAN0386,24AMBAN0388,24AMBAN0398 24AMBAN0411,24AMBAN0412,24AMBAN0414 24AMBAN0415,24AMBAN0416,24AMBAN0417 24AMBAN0418,24AMBAN0442,24AMBAN0443 24AMBAN0444,24AMBAN0491,24AMBAN0494 24AMBAN0499,24AMBAN0501,24AMBAN0503 24AMBAN0504,24AMBAN0505,24AMBAN0506 24AMBAN0507,24AMBAN0508,24AMBAN0509 24AMBAN0510 (25)
Dr.Preetha F James Assistant Professor Bishop Appasamy College of Arts and Science 9791460191	24AMBAN0511,24AMBAN0512,24AMBAN0513 24AMBAN0514,24AMBAN0515,24AMBAN0516 24AMBAN0517,24AMBAN0518,24AMBAN0519 24AMBAN0520,24AMBAN0521,24AMBAN0522 24AMBAN0524,24AMBAN0526,24AMBAN0527 24AMBAN0529,24AMBAN0530,24AMBAN0531 24AMBAN0534,24AMBAN0535,24AMBAN0536 24AMBAN0537,24AMBAN0538,24AMBAN0558 24AMBAN0568,24AMBAN0587,24AMBAN0588 24AMBAN0589,24AMBAN0592,24AMBAN0593 24AMBAN0594,24AMBAN0595 (32)



15/9/26
DIRECTOR



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GUIDELINES TO GUIDE - SUMMER PLACEMENT PROJECT

The duration of the Project work is 08 weeks.

The students will be allotted project guide for the completion and submission of the project report within the stipulated time.

Project guides have to conduct Project review session in order to review the project completion status.

Guides are requested to sign the summer placement project report and maintain the attendance of the review session.

The guide should submit the attendance of the review session during the submission of the claim. They can allot any one hour per week for conducting project review sessions without affecting the weekly classes.



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GUIDELINES TO STUDENTS – SUMMER PLACEMENT PROJECT

Kindly read the instructions carefully and follow them in the preparation of the Project Report.

Non-compliance with any of this instruction may lead to the rejection of the Project Report submitted.

- ❖ The duration of the Project work is 08 weeks

You are expected to undertake Project work individually with the concern of your guide allotted and submit an individual Project report through the guide.

Project reports should be typed/printed with the following specification.

1. Page Setup

- ❖ Paper Size: A4
- ❖ Margins: Top: 1 inch; Bottom: 1 inch; Left: 1.5 inches; Right: 1 inch
- ❖ Orientation: Portrait

2. Font & Spacing

- ❖ Font : Times New Roman
- ❖ Font Size: 12pt.(main text), 14 pt(headings)
- ❖ Line Spacing: 1.5
- ❖ Paragraph Alignment: Justified

All pages should be numbered. The preliminary pages of the Project Report (such as title page, acknowledgement, table of contents, etc.) should be numbered in lowercase Roman numbers and pages of the main text starting with Chapter-1 should be consecutively numbered in Arabic numbers.

Source code should not be enclosed along with the Project report, but the same should be bound as an appendix and submitted along with the Project report. The source code should be loaded and made readily available in the system, during viva-voce examination, for verification by the examiners.

Table of contents should be as in the specified format given in Annexure III



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REVIEW

You are requested to report to the concerned guide for the Project review in the session allotted by your guide during Project work.

The students are expected to make a PowerPoint presentation on their Project – objectives, work carried out so far, design, development, output, expected, status, plan for the remaining period. **ATTENDANCE FOR THE PROJECT REVIEWS IS COMPULSORY.**

- The format of the report is as follows:

1. Wrapper (First Page)
2. Declaration by the candidate(in the format as in annexure-1)
3. Certificate (in the format as in annexure -- II)
4. Synopsis /Abstract
5. Table of contents (in the format as in annexure-III)
6. Chapters
7. Bibliography(in the alphabetical order of authors)

FINAL SUBMISSION

Three numbers of bind copies of the Project report should be submitted positively on or before the viva-voce examination to the Director, Centre for Distance and Online Education, Bharathiar University.



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Specimen-Cover Page/First page

Title of the Project Report:

The Project Report submitted to Bharathiar University in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration

<Name of the Candidate>

<Enrolment No.>

<Reg. No.>

Under the guidance of

<Name of the Guide (in Block letters)>

<Designation>

Centre for Distance and Online Education
Bharathiar University
Coimbatore 641 046

<Month & Year>



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ANNEXURE-I

DECLARATION

I hereby declare that this project work titled _____ submitted to the Centre for Distance and Online Education, Bharathiar University is a record of original work done by _____ under the supervision and guidance of _____ and that this work has not formed the basis for the award of any Degree/Diploma/Associate ship/Fellowship or similar title to any candidate of any University.

Signature of the candidate

Name :

Enrolment No. :

Register No :

Course :

Place :

Date :

Countersigned by

Signature of the Guide
(With Seal)

Signature of the Co-ordinator
(With seal)



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ANNEXURE - II

CERTIFICATE

This is to certify that the project work titled _____ submitted to Bharathiar University in partial fulfillment of the requirements for the award of the Degree of Master of Business Administration is a record of the original work done by _____ under my supervision and guidance and that this project work has not formed the basis for the award of any Degree/Diploma/Associate ship/Fellowship or similar title to any candidate of any University.

Signature of the Guide
(With Seal)

Programme Co-ordinator
(With Seal)

Forwarded by

Director
Centre for Distance and Online Education
Bharathiar University
Coimbatore - 46



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Annexure –III

The following is the table of contents from a project report. This is only a guideline and the students are asked to prepare the contents related to their projects after discussing with their respective guide and should present the contents during their second review.

CONTENTS

1. Chapter 1: Introduction & Design of the study
 - ❖ Introduction
 - ❖ Objectives
 - ❖ Scope of the study
 - ❖ Need of the study
 - ❖ Statement of the Problem
 - ❖ Methodology Overview
 - ❖ Limitations of the Study
 - ❖ Chapter scheme
 2. Chapter 2 : Review of Literature
 - ❖ Related research studies or prior work
 3. Chapter 3: Profile of the Study
 - ❖ Features related to the topic of the study
 - ❖ Conceptual contents of study
 4. Chapter 4: Analysis and Interpretation
 - ❖ Analysis of Data
 - ❖ Tables and Charts
 - ❖ Interpretation
 5. Chapter 5 : Findings, Suggestions and Conclusions
 - ❖ Summary of Findings
 - ❖ Suggestions
 - ❖ Conclusion
- Bibliography / References
- Appendix (Questionnaire)



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INSTRUCTIONS FOR PROJECT REPORT WRITING

1. Chapter heading should be in Times New Roman font size 16 and center.
2. The entire project should be in third person (i.e., I, We should be avoided) past participle (Ex. has been , had been)
3. Every chapter should start in a new page.
4. There should not be any page breaks between sections i.e., a chapter should continuously run through.
5. Every page should be numbered on the bottom center.
6. Sections should also be numbered using 1,1,1.2.
7. Section Heading should be in capital letters.
8. The first letter of every word in the subsection name should be in capital letters with one tab space (0.5 inch)
9. The section heading and sub section heading should be in Times New Roman font size 12, Bold and left aligned.
10. It is preferable not to have more than 3 levels of sectioning. E.g.
 - ❖ 3. Applications in Business
 - ❖ 3.1 Banking Applications.
 - ❖ 3.1.1. Customer Interface.
11. At the end of every sentence, after full stop (.), it is better to leave two blank spaces.
12. Figures should be neatly drawn and centered on the page.
13. Figures numbers should be sequential by chapter (e.g., Figure 3.1 for diagram).
14. Place the figure title below the figure, with each word capitalized.
15. Always refer to figures in the text (e.g., Fig.3.1 shows the ...).
16. Insert figures on the same page or the next page after they are mentioned.
17. Tables should be neatly drawn and centered.
18. Tables number should be sequential by chapter (e.g., Table 3.1)
19. Place the table title above the table, with each word capitalized.
20. Always refer to tables in the text (e.g., Table 3.1 shows the).
21. Insert tables on the same page or the next page after they are mentioned.
22. Figures and tables must stay on one page and not split.
23. For References/ Bibliography, follow the standard formats such as APA, MLA,....