



# SCHOOL OF DISTANCE EDUCATION BHARATHIAR UNIVERSITY COIMBATORE - 641 046 TAMIL NADU, INDIA

Educate  
to  
Elevate



**Shape** your Future  
Through Bharathiar University Distance Mode

Prospectus With Application Form



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
*An Autonomous Institution of the University Grants Commission*

# *Certificate of Accreditation*

*The Executive Committee of the  
National Assessment and Accreditation Council  
on the recommendation of the duly appointed  
Peer Team is pleased to declare the  
Bharathiar University  
Coimbatore, Tamil Nadu as  
Accredited  
with CGPA of 3.11 on four point scale  
at A grade  
valid up to March 28, 2021*

*Date : March 29, 2016*



*D. Singh*  
Director

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## 1. ABOUT THE UNIVERSITY

The Bharathiar University is a State University that was established at Coimbatore by the Government of Tamilnadu in February, 1982 under the provision of Bharathiar University Act, 1981 and the Tamilnadu. (Act 1 of 1982) and was accorded recognition by the University Grants Commission in May 1985 under Section 2(f), 12 A and 12 B of the UGC Act.

Bharathiar University is a member of the Association of Indian Universities and Commonwealth Universities. All the degrees awarded by Bharathiar University are mutually recognized by all Indian Universities and foreign Universities under commonwealth fold. As per the UGC norms for the State Universities, the Territorial Jurisdiction of School of Distance Education will be as per the Bharathiar University Acts and Statutes of Bharathiar University for offering Programmes through Distance mode.

Bharathiar University is Re-accredited with 'A' Grade by NAAC and placed among the top ten Universities at the national level. It has also been ranked 2nd among the non-professional Universities in India by the Times of India. The University is situated at the backdrop of Maruthamalai Hills in the Western Ghat range, in a sprawling campus of over 1,000 acres of land. As of now, the University has 108 affiliated colleges of which 22 are autonomous, 86 non-autonomous colleges, 3 constituted college, 12 Management Institutions and one Air Force Administrative College. In addition, there are 31 Research Institutes of the State and Central Governments, which are recognized by the University for Research purposes.

## 2. THE SCHOOL OF DISTANCE EDUCATION

The School of Distance Education (SDE) of Bharathiar University was established during the Academic Year 1991-92 and **Distance Education Bureau (DEB) as provisionally recognized all courses conducted by SDE vide its letter "FNo. DEC / 9909 / 2009 / dt. 17.12.2009.** The school has limited its operation for the obvious reason of strengthening its base to provide quality education. Having realized the objective, the school has started extending its action by identifying and approving Spot Admission cum Learning / Information Centres through-out the country to help achieve higher gross enrolment ratio and higher literacy rate.

The School at present has 370 Spot Admission cum Learning / Information Centres (192) spreading all-over India and the number is steadily increasing as more and more evince interest in starting Spot Admission cum Learning / Information Centres.

The School directly admits candidates and conducts the Personal Contact Programmes (PCPs) at specified centres in Coimbatore. Spot Admission cum Learning / Information Centres enroll candidates and conduct the Personal Contact Programmes in their centres

The study materials prepared in the prescribed format of the **Distance Education Bureau (DEB)** viz., SIM format are provided to the students supplemented with compact discs for hassle free use anywhere at anytime without the burden of carrying the course materials. **The working hours of the School of Distance Education is between 9.45 am to 5.30 pm on all working days (Monday-Friday and Saturday).** However, Enquiry Section will function on all Saturdays from **9.45 am to 4.00 pm** for the purpose of providing information and sale of Application Form and Prospectus.

## 3. SALIENT FEATURES OF THE DISTANCE EDUCATION PROGRAMMES

- \* Very low fee for all Courses
- \* 25% fee concession in Tuition fee to all teachers, defence and police personnel, press and media persons, graduates of Bharathiar University, and ex-servicemen and RAF / CRPF personnel.
- \* 100% concession in Tuition fee & Examination fee for differently abled (As per Government Order).
- \* 10 % concession in tuition fee for women who have not availed any other concession.
- \* Exclusive career fairs / job melas conducted at Bharathiar University for Distance Education students
- \* No entrance examination for any course including MBA and MCA
- \* Students undergoing regular courses in colleges are permitted to join another UG/PG course through Distance Education concurrently
- \* Annual pattern of Examination (Non-semester) except Executive MBA.
- \* Question Papers also in Non-semester pattern except for Executive MBA.
- \* Excellent student service.
- \* Examinations will be conducted twice a year as per the University Schedule.
- \* For TN0201 candidates only fee in two installments could be paid through bank challan in Bank of India Bharathiar University Branch and the DD from Nationalized Bank for other places DD in all branches.
- \* For TN0201 candidates ID & Books are issued in hand at the spot of admission.
- \* Hazel free easy admission process

- \* More than 370 spot admission cum learning / information centres all over India.
- \* Variety of job oriented and simplified courses

- \* Installment facility avail at University campus only
- \* Candidates are permitted to write the examination in Tamil also for specified subjects.  
Grievance letters received through e-mail (sde@b-u.ac.in) will be attended immediately.

## 4. GENERAL INFORMATION

### 4. ADMISSION PROCEDURE

#### 4.1. Procedure for obtaining application form and prospectus

- \* The application form and prospectus can be obtained in person on a payment of Rs 150/- in the form of Demand Draft (DD) [or] by means of challan at Bank of India, Bharathiar University Branch only. The School of Distance Education, Bharathiar University, Coimbatore - 641046 or The Spot Admission cum Learning Centres (SALC) / Information cum Spot Admission Centres (ISAC).
- \* The application form can also be obtained by post enclosing a Bank challan or Demand Draft for Rs 200/- and a self addressed envelope of size 30 X 24 cm and sent to the Director, SDE, Bharathiar University, Coimbatore.

**Applications can also be downloaded <http://sde.b-u.ac.in> from the University Website: [www.b-u.ac.in](http://www.b-u.ac.in) (Incase of downloaded application Rs. 150/- be added with course fee towards the cost of application).**

#### 4.2. Admission Process - Registration cum Provisional Admission

Submit dully filled in application forms with all enclosures or send the same by post to The Director, School of Distance Education (SDE), Bharathiar University, Coimbatore - 641 046 (or) the Coordinator of any Spot Admission cum Learning Centres / Information cum Spot Admission Centres

#### 4.3. Enclosures to be attached with the Application

- A demand draft / Bank of India, B.U. Branch Challan for the 1st Installment or full fee prescribed drawn in favour of the Director, School of Distance Education, Bharathiar University payable at Coimbatore. If the application form is down-loaded from the University Website, enclose a Bank of India Challan or Demand Draft for the cost of application form separately.
- Attested photocopies of certificates pertaining to the qualifying examination passed
- A recent passport size (4.5 cm x 3.5 cm) photograph pasted on the first page of the application form.
- Equivalent certificate obtained from the Association of Indian Universities, if the candidate has graduated from a foreign university
- The overseas students seeking UG admission has to furnish (1) Address Proof, (2) Attested copy of passport, (3) Authentication letter from Embassy to this university.

- Produce service / bonafide certificate to avail working concession for press, media, police, defence, RAF/ CRPF & teacher candidates.

Eligible candidates will be provisionally admitted. On receipt of the communication of provisional admission, the applicant must send all the required certificates in original and the course fee less registration fee either in full or its first installment. **After verifying the original certificates, the admission will be confirmed.**

All original certificates will be returned immediately after scrutiny. If the certificates are not received within a month, candidates can represent the matter directly to the Director, SDE through a request letter.

Students admitted at the Spot Admission cum Learning / Information Centres, can alternatively submit the original certificates through the centres, which will be returned after the verification by the University Officials authorities to the Centres Concerned / Students.

#### 4.4. Spot Admission

Spot admission is done for all courses in the office of the School of Distance Education at Bharathiar University campus / SALC / ISAC.

For spot admission submit duly filled in application form along with all relevant certificates in original, their photocopies, Bank Challan or Demand Draft for the course fee in full or its first installment and get admitted. The original certificates will be handed over / sent to the candidates immediately along with the provisional admission intimation and the identity card duly signed by the Director of the School of Distance Education.

#### 4.5. Re-admission

If the student had earlier been a student of School of Distance Education and had discontinued for, whatever reason, he/she is eligible for re-admission into the second / third year respectively, on payment of a re-admission fee of Rs 650/- along with 2nd / 3rd year Course fee and Other fees.

Re-admission is possible only for the courses which are currently offered by the School of Distance Education.

#### 4.6. Direct Admission to Second or Third year of Study

If a candidate had already studied first year or second year in a fulltime programme in a college affiliated to Bharathiar University or a recognized University, he/she is eligible for admission directly into the second or third year of the corresponding programme of the School of Distance Education on payment of direct admission fee of Rs 1300/- along with 1st year course fee. Discontinued Transfer Certificate should be submitted at the time of admission.

Direct admission will be made only to the courses which are currently offered by the School of Distance Education. The

syllabus in vogue will be applicable to the students admitted directly to the 2nd or 3rd year and exemption will be granted for the equivalent subjects already passed.

#### 4.7. Concurrent Admission

Students undergoing regular courses in colleges can seek admission, if eligible, to UG / PG / Diploma / PG Diploma programmes offered by the School of Distance Education concurrently. Such applicants are required to submit bonafide student certificate along with the application. Subjects common for the two programmes, if any, will be considered for granting exemption as per rules.

#### 4.8. Exemption of Subjects

Students who have already passed subjects prescribed for the same course at some other institution prior to admission in the School of Distance Education shall be considered for granting exemption from appearing for examinations in those subjects. An application to this effect shall be made with copies of syllabi of relevant subjects for which exemption is sought

(in duplicate), duly attested by the Head of the Institution in which the student had pursued the course and successfully completed the subjects, along with the Statement of Marks issued by the Competent Authority, A sum of Rs 650/- shall be paid as fee for considering such exemption of subjects. The requisition should be addressed to the Director, School of Distance Education. However, the decision of the University shall be final with regard for granting of exemption of subjects.

#### 4.9. Round the year admissions

Application form and Prospectus are issued and filled in applications are accepted round the year. Admissions are made as given below based on the date of receipt of filled in application forms.

- \* Academic Year Batch : Applications received between June to December will be admitted in the Academic year batch.
- \* Calendar Year Batch : Applications received between January to May will be admitted in the Calendar year batch.

### 5. ENROLLMENT NUMBER

Enrolment Number will be assigned to the students at the time of admission. The Enrolment number will be intimated through the admission letter. This number will be valid for the entire duration of the course of study. Students should indicate

their Enrolment Number in all correspondence with the School of Distance Education for prompt response.

Enrolment number is the user name to access student zone details in University website <http://sde.b-u.ac.in>

### 6. IDENTITY CARD

An identity card will be issued on admission. This is valid for the entire duration of the course. The students will be permitted to attend the Personal Contact Programmes only after verification of their ID card and also for the issue of study materials. Hall Ticket for the University Examination will be issued only by the Chief Superintendents after verification of this ID card.

Students are advised to keep their ID card safely, as they provide proof of their bonafide student status. In case of loss of the ID card, a duplicate ID card .will be issued on a written request accompanied by a fee Rs 150/-. However, students who have completed the duration of the course will be issued only bonafide certificates for the purpose of appearing for the supplementary examination.

### 7. CHANGE OF NAME, ADDRESS, STUDY CENTRE

If a student has changed his/her name officially during the course of study, the name change has to be effected in the official records of the SDE also. Application to this effect should be made to the Director, School of Distance Education in the prescribed format along with the fee of Rs. 500/-and the Gazette copy.

In case of Change of address a request letter in the specified format and a fee of Rs.100/- should be sent to the Director, School of Distance Education. The acknowledgment

received from the SDE in this regard should be kept along with the ID card. A minimum of four weeks time is required for getting the name / address changed.

Students opting for a Change of Study Centre, should make an application in the prescribed format along with a fee of Rs.150/- Change of study centre from one centre to other centre except SDE (TNO201) centre will be given effect only at the end of the year of the Academic / Calendar Year sessions i.e. May / Dec.

### 8. CHANGE OF COURSE / SPECIALIZATION

It is permitted within **one month of admission** to the course on specific request and payment of the fee of Rs.600/- for change of courses and Rs.1200/- for change of specialisation.

### 9. SYLLABUS AND SUPPORTIVE STUDY MATERIALS

The relevant syllabus copy will be issued at the beginning of the programme. Study material prepared will be supplied at the allotted PCP centres or Spot Admission cum Learning / Information Centres, where they were admitted on production of the ID card. A copy of the syllabus can be downloaded from

the website also. Students admitted directly at the School of Distance Education and can get the study materials in person at SDE (or) the PCP centres during the period of contact classes or by post on payment of Rs.250/- in the form of DD in favour of "The Director, School of Distance Education, Bharathiar University payable at Coimbatore".

**Study materials, will be issued to the candidate in person or to authorised person by submitting letter from the candidate along with ID.**

Incase of any additional books required each book will be issued with requisition letter along with prescribed fees and fees should be paid in the form of DD drawn in favour of the Director, School of Distance Education, Bharathiar University .

Though Tamil, Telugu, Kannada, Malayalam, Hindi, Urdu, Arabic and French are offered as language under Part-I of the Under-Graduate Degree Programmes, the School will supply the above Part-I Language Subjects.

## 10. PERSONAL CONTACT PROGRAMMES

The Spot Admission cum Learning / Information Centres, will intimate the same to the students admitted by them. 50% of attendance for practical classes is compulsory. Further such students are expected to complete their thesis / practical record book to attend practical exams. The percentage of attendance for theory will be intimated upon admission. The School of Distance Education reserves the right to conduct or not to conduct the Personal Contact Programmes in a subject / subjects for valid reasons.

Students of Non Lab and Non Professional courses are exempted from attending PCP on valid reason and on submission of an undertaking towards that in the format prescribed.

Communication for PCP is sent through post to the admitted students and also uploaded in the official website also.

## 11. EXAMINATION

University examinations are conducted twice a year in May / June and December / January at specified examination centres.

Computer generated examination application forms and examination schedule will be hosted in University website and also sent directly to eligible students from the office of the Controller of Examinations (SDE), Bharathiar University. After furnishing the required information as per the instruction and affixing the signature in the places earmarked on the application and the hall ticket, the filled in application forms should be sent directly to the Controller of Examinations on or before the stipulated date.

The student appearing for the examination for the first time should register his/her name for all the subjects by remitting the prescribed fee. Candidates can appear for the arrear subjects by registering for the same as per the instruction given in the computer generated application forms and payment of

the fee there for. The Examination fee should be paid in the form of Bank Challan or Demand Draft drawn in favour of the Registrar, Bharathiar University, payable at Coimbatore. & the exam application along with the fee should be sent to the COE, Bharathiar University.

Examinations Centres will be intimated to the students hosted in the University Website by the Controller of Examinations and the students should specify their opted center of examination in the space provided in the computer generated application form. Students will not be permitted to change their examination centres once the examination applications are submitted. Students can also apply in any one of the examination centres given irrespective of the study centre which they enrolled.

Students shall collect their hall tickets for the examination from the Chief Superintendent of the examination centre opted, on production of their identity, cards during the three working days prior to the commencement of the examinations.

## 12. BLIND STUDENTS - PROVISION TO ENGAGE SCRIBES

Blind students shall write their examinations with the help of scribes. Such students are instructed to request the Chief Superintendent concerned of the University examinations well in advance for the appointment of scribes as per the University rules.

## 13. PROJECT WORK

Each PG student should carry out a project during the final year of the programme, wherever prescribed, for which a viva-voce examination will be held separately. The specific directions regarding the project work will be issued at appropriate time.

## 14. RESULTS

The results of the candidates will be hosted in the following websites: [www.b-u.ac.in](http://www.b-u.ac.in), [www.kalvi.malar.com](http://www.kalvi.malar.com) and <http://sde.b-u.ac.in>

Passing Minimum and Classification of Successful Candidates for UG / PG / PG Diploma and Diploma Courses and as detailed below:

**UG / Diploma :** Candidates who have secured 35 percent of marks in each paper shall be declared to have passed the

examinations. Candidates who have obtained not less than 60 percent of marks shall be placed in First Class and those who have obtained marks between 50 percent and above but less than 60 percent shall be placed in Second Class and the rest of the successful candidates shall be placed in Third Class. The failed candidates shall appear for the paper/ papers in which they have failed in the subsequent examinations will be declared as second class.

**PG / PG Diploma :** Candidates who have secured 50 percent of marks in each paper shall be declared to have passed the examination. Candidates who have obtained not less than 60 percent of marks shall be placed in First Class and those who have obtained marks between 50 percent and above but less than 60 percent shall be placed in Second Class. The failed candidates shall appear for the paper / papers in which they, have failed in subsequent examinations.

#### **14.1. Improvement Examination**

Students can apply and appear for improvement in one or more theory papers within one year after the completion of the course and such improvement is restricted to one time only. The fee for improvement is Rs.500/- per paper in addition to the regular examination fee.

#### **14.2. Re-totaling/Revaluation**

A copy of the answer scripts will be issued to the Candidates within seven days from the date of publication of results in the website. The fee for copy of the answer script per paper is Rs. 1000/- for all courses (without revaluation)

Provision for re-totaling and revaluation is available for all courses. The application for re-totaling or revaluation must be made within 15 days from the receipt of the Statement of Marks. Application forms for revaluation and re-totaling can be downloaded from the University Website. The fee prescribed for re-totaling per paper is Rs.200/- and for revaluation is Rs.300/-.

The filled in application forms for re-totaling and revaluation should be sent only to the Controller of Examinations along with the fee in the form of Bank of India, B.U. Branch Challan only or Demand Draft drawn in favour of the Registrar, Bharathiar University payable at Coimbatore.

#### **14.3. Course Completion Certificate**

The ID card is the proof of bonafide student status. A course completion certificate will be issued by the School of Distance Education to the students on specific request. On completion of the course period.

#### **14.4. Provisional Certificate**

On successful completion of the course & payment of the fee prescribed, the provisional certificate will be sent along

with the final Statement of Marks directly to the students by the Controller of Examinations.

#### **14.5. Consolidated Statement of Marks**

Students who have obtained the provisional certificate and completed the entire course of study in this University may obtain the Consolidated Statement of Marks by applying directly to the Controller of Examinations, in the prescribed form along with the fee.

#### **14.6. Degree Certificate**

Degree certificate of successful students can be obtained directly from the Controller of Examinations, by applying in the prescribed form along with the fee when convocation notification is issued. Distance Education students also can apply their degree certification through post under thakkal basis.

#### **14.7. Migration Certificate**

Some Universities while admitting students insist on the production of Migration Certificates. Migration certificate can be obtained by applying in the prescribed form, with the fee, to the Controller of Examinations, Bharathiar University.

#### **14.8. Duplicate Certificate**

Duplicate copies of the Statements of Marks, consolidated Statement of Marks, Provisional Certificate, Degree Certificate, Migration Certificate, etc. may also be obtained by applying to the Controller of Examinations along with fee.

#### **14.9. Rectification of Mistakes In the Certificate**

In case, any certificate issued either by the Director, SDE or the Controller of Examinations has incorrect information or spelling mistakes, the original certificate should be returned along with the request for rectification to the officer concerned within 10 days from the date of receipt of the certificate concerned. Belated request for rectification may entail payment of penalty fee.

#### **14.10. Transfer Certificate**

Transfer Certificate will be issued by the School of Distance Education to the students on specific request with the prescribed fee Rs 250/- in the form of DD drawn in favour of Director, SDE, B.U.

## **15. SCHOLARSHIP FOR SC/ST STUDENTS**

SC / ST students admitted to various programmes can avail themselves of the scholarship made available by their respective State Governments. However, the students are instructed to remit the full fees, at the time of admission and it will be refunded as and when the scholarship is granted by

the concerned authorities. Application forms for Scholarship in Tamil Nadu can be obtained and completed application forms should be submitted to the Director, School of Distance Education within a month from the date of admission.

## **16. DISCIPLINE**

Students are expected to behave well and maintain discipline during the Personal Contact Programmes and practical sessions at the respective centers. Any complaint about indiscipline will be viewed seriously and such students will be removed from the rolls of SDE without notice to the concern student.

## **17. DISPUTES**

With regard to any dispute arising in all matters ranging from admission to conduct of examinations, a written representation with relevant documents, if any, shall be submitted to the authority concerned for action.



## 18. LEGAL JURISDICTION

All disputes that may arise in or from the affairs and administration of the SDE shall lie within the legal jurisdiction of the city of Coimbatore only.

The School of Distance Education is an integral part of the University since it has been established by the Syndicate of the University. Hence, the School shall come within the purview of the statute 3 of chapter III of the Statutes of Bharathiar University which states, "In all suits and other legal proceedings

by or against the University, the pleadings shall be signed and verified by the Registrar and all such suits and proceedings shall be issued to and served on the Registrar".

Therefore, in all suits and others legal proceedings against the School of Distance Education, all processes in such suits and proceedings shall be issued to and served on the Registrar of Bharathiar University only.

## 19. COURSES OFFERED AND ELIGIBILITY CRITERIA FOR ADMISSION

Candidates seeking admission should possess the eligible qualification and the certificates issued by relevant bodies constituted by state / central government / universities recognized by UGC. / AICTE

### UG COURSES

The Candidates who have completed their study under 11+1 /10+2 /10+3 (10 + Diploma) alone are eligible for admission in to any of the UG Courses as detailed below

S.No.	Name of the Course	Medium	Eligibility	Course Duration
1	B.A. Tamil	Tamil	HSC passed / 3 year Polytechnic Diploma	3 Years
2	B.Litt. Tamil	Tamil		
3	B.A. (English)	English		
4	B. Sc. (Computer Science)	English		
5	B. Sc. (Information Technology)	English		
6	B.C. A	English		
7	B. Sc. Costume Design and Fashion	English		
8	B. Sc. (Visual Communication)	English		
9	B. Sc. (Catering Science and Hotel Management)	English		
10	B. Com.	English		
11	B. Com.(Computer Applications)	English		
12	B.B.A	English		
13	B.S.W	English		
14	B. Sc. (Mathematics)	English	HSC passed with (General) Mathematics as one of the subjects or 3 year Polytechnic Diploma	3 Years
15	B. Sc. (Physics)	English	HSC passed with Physics, Mathematics and Chemistry as subjects of study or 3 year Polytechnic Diploma	3 Years
16	B.Sc. Chemistry	English	HSC passed with (General) Chemistry, as one of the subject or 3 years Polytechnic Diploma	3 Year

17	B.Sc. Botany	English	HSC passed with Botony / Biology / Vocational Course in Agriculture as subject of study or 3 years Polytechnic Diploma	3 Years
18	B.Sc. Zoology	English	HSC passed with (General) Zoology / Biology as subject of study or 3 years Polytechnic Diploma	
19	B.Sc. Optometry	English	HSC passed / 3 years Polytechnic Diploma	
20	(B.Lib & B.I.Sc) Bachelor of Library & Information Science)	English	Any degree	1 Year
21	B.B.A. Airline and Airport Management	English	HSC passed / 3 Year Polytechnic Diploma	3 Years
22	B.B.A Shipping & port Management	English		
23	B.B.A. Logistics and Supply Chain Management	English		
24	B.B.A. International Shipping and Air-Cargo Logistics Management	English		
25	B.B.A. Airport and Customer Care Management	English		
26	B.Sc. Animation and VFX	English		
27	B.Sc. Animation, Game Design and Development	English		
28	B.A. Yoga for Human Excellence (Offered by Aliyar Centre)	English		
29	B.B.A. Retail Management	English		
30	B.B.A. Event Management and Public Relation	English		
31	B.B.A. Hospital Management	English		
32	B.B.A. Shipping Administration	English		
33	B.B.A, Finance and Accounting	English		
34	B.B.A. Customer Care Management	English		
35	B.B.A. Front Office & Customer Care Management	English		
36	B.B.A. Event Management	English		
37	B.B.A. Air-Cargo, Shipping and Logistics Management	English		
38	B.Sc. Multimedia & Web Technology	English		
39	B.Sc. Catering Sceince & Hospitality	English		
40	B.Sc. Hospitality Management	English		
41	B.Sc. Geography	English		
42	B.Com. Corporate Secretaryship	English		

43	B.Com. (Actuarial Science)	English	HSC passed / 3 Year Polytechnic Diploma	3 Years
44	B.A. Public Administration	English		
45	B.A. Education	English		
46	B.A. Applied Tamil only London Study Centre	Tamil		
<b>For Above courses Kindly refer our University Website for Subjects &amp; Syllabus</b>				

### DIPLOMA / CERTIFICATE - COURSES

S.No.	Name of the Course	Eligibility	Course Duration
1.	Diploma in Medical Transcription	A pass in Higher Secondary Exam +2	1 Year
2.	Diploma in Computerized Accounting		
3.	Diploma in Catering Science and Hotel Management		
4.	Diploma in Catering and Technology		
5.	Diploma in Logistics and Supply Chain Management		
6.	Diploma in Warehousing and Inventory Management		
7.	Diploma in Ocean and Air Cargo Logistics Management		
8.	Diploma in Shipping and Ocean Freight Logistics Management		
9.	Diploma in Air-Cargo Logistics Management		
10.	Diploma in Airline and Airport Management		
11.	Diploma in Cargo Management		
12.	Certificate Course in Library Science		
13.	Certificate Course in Shipping and Ocean Freight Logistics Management		
14.	Certificate Course in Marine Insurance and Shipping Logistics		
15.	Certificate Course in Air-Cargo Logistics Management		
16.	Certificate Course in Chartering and Ship Broking		
17.	Certificate Course in Warehousing and Inventory Management		
18.	Certificate Course in Shipping and Port Management		
19.	Certificate Course in Logistics and Supply Chain Management		

The University reserves the right to withdraw any of the above mentioned courses, due to insufficient enrollment / for any other administrative considerations. For Calendar Year batch only a selective number of courses will be offered. Kindly refer the university website for further details.

## PG COURSES

[Candidates who have completed their study under 11+1+3/10+2+3 /10+3 (Diploma)+3(UG) are eligible for Admission to any of the PG courses in SDE]

S.No.	Name of the Course	Eligibility	Course Duration
1	M.Sc. Mathematics	B.Sc. Mathematics / B.Sc. Mathematics Computer Application.	2 years
2	M.Sc. Physics	B.Sc. Physics with Mathematics as one of the allied subjects or B.Sc. Physics and Computer Application with Mathematics as one of the subjects.	
3	M.Sc. Chemistry	B.Sc. Chemistry with Physics / Maths / Zoology / Botany as allied subjects or B.Sc. Polymer Chemistry.	
4	M.Sc. Environmental Science	Any Bachelor Degree in Science / Engineering / Medicine / Agriculture / Fisheries Science / Veterinary Science/Pharmacy.	
5	M.Sc. Bio-informatics	Bachelor Degree in any one of the following Disciplines: Life Sciences / Chemical Sciences / Physical Sciences /Mathematics / Statistics / Veterinary Sciences / Bio information / Bio Chemistry / Biology / Polymer Chemistry / Electronics / Statistics Mathematics / Physics / Fishery Sciences / Agricultural Sciences / Medical, Paramedical and Pharmaceutical Sciences / Food and Nutrition/ Food Chemistry / Food Technology / Computer Science / BCA/ Information Technology / B.Tech. Bio-Technology/Forestry Science / Environmental Science.	
6	M.Sc. Computer Science	B.Sc. Computer Science / Computer Technology / Information Technology /Software Systems / Electronics / BCA/ B.Sc (Applied Science [IT/CT]).	
7	M.Sc. Information Technology		
8	M.Sc. Applied Psychology	Any Bachelor Degree from any Recognized University.	
9	M.Sc. Botany	B.Sc. / Plant Biology and Plant Bio Technology / Plant Science / Biology / Micro Biology / Bio-Technology.	
10	M.Sc, Zoology	B.Sc. Zoology / Animal Science and Bio Technology/Animal Science / Advanced Zoology and Bio Technology / Applied Science / Life Science / Biotechnology / Biochemistry and Wild Life biology	
11	M.Sc, (Costume Design &Fashion Technology)	B.Sc. (CDF) Fashion Design / Textile & Clothing /Apparel Designing / and Fashion Art / B.Sc., Apparel Design. B.Sc textile and apparel design, B.Sc textiles & clothing (or) Any B.Sc degree related to textiles and fashion discipline.	
12	M.Sc, Visual Communication	Any Bachelor Degree.	
13	M.S.W (Master of Social Work)	Any UG Degree	
14	M.Com.	B.Com / B.Com (CA) / B.Com (E-Com.) / B.B.M / B.B.M(CA) / B.B.A / B.C.S / B.C.S (CA) / B.Com (CS) / B.Com (CS) with C.A / B.Com (Co-operation) / B.Com (Co-operation) with CA and Bachelors degree in Bank Management.	
15	M.Com (CA)	B.Com / B.Com (CA) / B.Com (E-Com.) / B.Com (C.S) / B.Com (C.S) with C.A / B.Com (Co-operation) / B.Com (Co-operation) with CA / B.B.M B.B.M(CA) / B.B.A / B.C.S / B.C.S(CA) / B.Sc(CS) / BCA and Bachelors degree in Bank Management / B.Com(IT)	
16	M.A. Tamil*	Any Degree with Part -1 Tamil	
17	M.A. English Literature	B.A English Literature, B.A Literature(CA) or any graduate course with part II English at UG level.	
18	M.A. Journalism & Mass Comm.	Any Bachelor Degree.	
19	M.A. History		
20	M.A. Economics	Any Graduate with Economics / Econometrics / Mathematics / Statistics / Business Economics / Managerial Economics as one of the papers.	

21	M.A. Political Science and Public Administration	Any Bachelor Degree.	2 Years
22	M.A. Sociology		
23	M.A. Criminology and Police Administration		
24	M.Sc. Geography	B.Sc. Geography	
25	M.L.I.S (Master of Library & Information Science)	B.L.I.S (Bachelor of Library & Information Science)	

\* All other PG courses are offered only in English medium

### POST GRADUATE DIPLOMA COURSES

S.No.	Name of the Course	Eligibility	Course Duration
1.	PG Diploma in Computer Application	Any Degree	1 Year
2.	PG Diploma in International Business		
3.	PG Diploma in Communicative English		
4.	PG Diploma in Insurance Management		
5.	PG Diploma in Fitness Management		
6.	PG Diploma in Bio-Informatics	Bachelor degree in any one of the following as major subjects: Agriculture Applied Science, Animal Science, Bio-Chemistry, Biology, Bio-Technology, Botany, Plant Biology and Plant Bio-Technology Chemistry, Computer Science, Computer Application (BCA), Information Technology, Electronics, Environmental Science, Mathematics, Micro-biology, Pharmacy, Physics, Statistics, Veterinary Science and Zoology.	1 Year
7.	PG Diploma in Teaching of Tamil (Pulavar)	A Pass in B.Litt. Tamil / B.A. Tamil / M.A. Tamil	
8.	PG Diploma in Medical Instrumentation	Any Degree in Life Science	
10.	PG Diploma in Micro Bio- technology	Any Degree	1 Year
11.	PG Diploma in Airline & Airport Management		
12.	PG Diploma in Shipping and Port Management		
13.	PG Diploma in Logistics and Supply Chain Management		
14.	PG Diploma in Air-Cargo and Logistics Management		
15.	PG Diploma in Chartering and Ship Broking Management		
16.	PG Diploma in Shipping, Ocean Freight and Logistics Management		
17.	P.G. Diploma in Yoga Education		
18.	P.G. Diploma in Fire & Safety Management		

## PROFESSIONAL COURSES

S.No.	Name of the Course	Eligibility	Course Duration
1.	MBA (General)	A pass in any Degree Course. Candidate who have completed the study under (11 +1 +3) /10+2+3 /10+3 (Dip) + 3 (UG) are eligible	2 Years
2.	MBA (Financial Management)		
3.	MBA (Hospital Management)		
4.	MBA (Export Management)		
5.	MBA (Entrepreneurship)		
6.	MBA (Financial Services)		
7.	MBA (Human Resource Management)		
8.	MBA (International Business)		
9.	MBA (Information System Management)		
10.	MBA (Retail Management)		
11.	MBA (Tourism and Hotel Management)		
12.	MBA (Investment Management)		
13.	MBA (Marketing Management)		
14.	MBA (Services Management)		
15.	MBA (Project Management)		
16.	MBA (Technology Management)		
17.	MBA (Aviation Management)		
18.	MBA (Airline and Airport Management)		
19.	MBA (Shipping and Port Management)		
20.	MBA (Health Care Management)		
21.	MBA (Shipping and Logistics Management)		
22.	MBA (Logistics and Supply Chain Management)		
23.	MBA (Customer Relationship Management)		
24.	MBA (Costing and Financial Management)		
25.	MBA (Disaster Management)		
26.	MBA (Banking and Finance Management)		
27.	MBA (Event Management)		
28.	MBA (Material Management)		

29	Integrated MBA (5years)	A Pass in Higher Secondary / or Equivalent	5 Years
30.	Executive MBA	A Graduate in any discipline a recognized University with a minimum of 3 years of work experience in a managerial / supervisor / executive in business / in private / public sector Industry / Government / Semi / Quasi Government institution / an entrepreneur and 3 years of College / University teaching experience.	2 Years [1 Year (Course work under Semester pattern) + (One year Project Work)]
31.	MCA (Master of Computer Application)	BCA, B.Sc, Computer science / Computer technology / Information technology or Any Degree with Mathematics at +2 level or with at least one paper in Mathematics or Statistics at Degree level	3 Years

### LATERAL ENTRY PROGRAMMES

S.No.	Name of the Course	Admission to	Eligibility	Course Duration
1.	BCA / B.Sc (Comp. Sci.)	II Year	Three years Diploma in Computer Technology / Computer Engineering / Information Technology under Technical Education Board.	2 Years
2.	B.Com	II Year	Three years Diploma in Commercial Practice and Modern office Management under Technical Education Board.	2 Years
3.	B.Sc (Costume Design & Fashion)	II Year	Three years Diploma in Costume Design and Dress Marketing, Garment Technology / Apparel Design and Fabrication Technology and Textile Technology under Technical Education Board.	2 Years
4.	B.Sc (Catering Science & Hotel Management)	II Year	Three years Diploma in Catering Science under Technical Education Board.	2 Years
5.	MCA	II Year	BCA / B.Sc(CSC.) / B.Sc(I.T) / B.Sc(C.T) PG Diploma in Computer Application (PGDCA)	2 Years
6.	MCA	III Year	M.Sc Computer Science / M.Sc Information Technology / M.Sc Computer Communication / M.Sc Software / MBA (Information Systems)	1 Year
7.	MBA	II Year	MBA (Those who have completed MBA with any of a specialization and wish to do some other specialization may do so by joining Iyear MBA)	1 Year

➔ All the courses offered by the School of Distance Education, Bharathiar University are approved by the Distance Education Bureau (DEB), New Delhi.

➔ The candidates who have qualified for degree / diploma courses through School of Distance Education, Bharathiar University are eligible to apply for Central and State Government employments and to pursue for all higher studies.



## 20. COURSE CONTENT

### UNDER GRADUATE COURSES

#### 01. B.A. TAMIL

##### I Year

1. Part - I : தமிழ்
2. Part - II : ஆங்கிலம்
3. இலக்கியம்-1 : தற்காலம்
4. இலக்கணம்-1 : நன்னூல் எழுத்ததிசாரம்
5. தமிழக வரலாறும் பண்பாடும் - 1

##### II Year

1. Part - I : தமிழ்
2. Part - II : ஆங்கிலம்
8. இலக்கியம்-2 : இடைக்காலம்
9. இலக்கணம்-2 : நன்னூல் சொல்லதிசாரம்
10. தமிழக வரலாறும் பண்பாடும் - 2

##### III Year

11. காப்பியங்கள்
12. இலக்கணம் -2 யாப்பருங்கலக்காரிகை (ஒலிபியல் நீங்கலாக)
13. இலக்கியம் - 3 சங்க காலம்
14. இலக்கியத் திறனாய்வு
15. தமிழ்மொழி வரலாறு

#### 02. B.LITT (TAMIL)

##### I Year

1. இக்கால இலக்கியம் (கவிதை, உரை நடை, நாடகம், புதினம், சிறுகதை)
2. பக்தி இலக்கியம்
3. இலக்கணம் - 1 நன்னூல், தண்டியலங்காரம்
4. காப்பியங்கள்
5. தமிழக வரலாறும் மக்கள் பண்பாடும்

##### II Year

6. அற இலக்கியம்
7. சிற்றிலக்கியம்
8. இலக்கணம்-2 யாப்பருங்கலக்காரிகை, புறப்பொருள் வெண்பாமாலை
9. இலக்கியத் திறனாய்வு
10. தமிழ் இலக்கிய வரலாறு

##### III Year

11. சங்க இலக்கியம்
12. தமிழகக் கோயிற்கலை
13. தமிழ்மொழி வரலாறு
14. நாட்டுப்புறவியல்
15. சுற்றுலாவியல்

#### 03. B.A. ENGLISH

##### I Year

1. Language Paper I
2. English Paper 1
3. Core Paper 1 - Prose
4. Core Paper II - Fiction
5. Allied Paper 1 - Social History of England

##### II Year

6. Language Paper II
7. English Paper II
8. Core Paper III - Poetry
9. Core Paper IV - Drama
10. Allied Paper - II - History of English Literature and Literary Form



<b>III Year</b>	
11. Core Paper V	- Shakespeare
12. Core Paper VI	- American Literature
13. Core Paper VII	- Indian Writing in English
14. AOS Paper -1	English for Mass Communication
15. AOS Paper - II	Translation Studies
<b>04. B.Sc. COMPUTER SCIENCE</b>	
<b>I Year</b>	
1. Part-I	: Language - I
2. Part-II	: Language - II (English)
3. Core -1	: Digital Fundamentals & Architecture
4. Core -2	: Data Structures and C Programming
5. Allied 1	: Mathematical Foundation for Computer Science
<b>II Year</b>	
6. Core - 3	: C++ Programming
7. Core - 4	: System Software and Operating System
8. Core - 5	: Software Engineering
9. Core - 6	: Java Programming
10. I	: Programming Lab : C++ and Java
<b>III Year</b>	
11. Core - 7	: Computer Networks
12. Core - 8	: RDBMS and Oracle
13. Core - 9	: Visual Programming - Visual Basic
14. Core - 10	: Software Testing
15. Core Lab 2	: Programmable lab: VB and Oracle
<b>05. B.Sc. INFORMATION TECHNOLOGY</b>	
<b>I Year</b>	
1. Part-I	: Language - I
2. Part-II	: Language - II (English)
3. Core -1	: Digital Fundamentals & Architecture
4. Core -2	: Data Structures and C Programming
5. Allied 1	: Mathematical Foundation for Computer Science
<b>II Year</b>	
6. Core - 3	: OOP with C
7. Core - 4	: System Software and Operating System
8. Core - 5	: Software Engineering

9. Core - 6	: Internet and Java Programming
<b>Practical - I</b>	: <b>C++ and Java</b>
<b>III Year</b>	
10. Core - 7	: Principles Of Data Communication & Networks
11. Core - 8	: Relational Database Management System & Oracle
12. Core - 9	: Visual Programming
13. Core - 10	: Web Technology
<b>Practical - II</b>	: <b>Visual Basic and Oracle</b>
<b>06. BACHELOR OF COMPUTER APPLICATION</b>	
<b>I Year</b>	
1. Part - I	: Language -I
2. Part - II	: Language-II (English)
3. Core -1	: Cobol Programming
4. Core -2	: Digital Fundamentals and Architecture
5. Allied 1	: Computer Oriented Numerical and Statistical Methods
<b>II Year</b>	
6. Core - 3	: Programming and C and C++
7. Core - 4	: Data Structures and Algorithms
8. Core - 5	: Software Engineering
9. Core - 6	: Operating Systems
<b>Practical - I</b>	: <b>Programming in C and C++</b>
<b>III Year</b>	
10. Core - 7	: Computer Networks
11. Core - 8	: Java Programming
12. Core - 9	: Database Concepts and Visual Programming
13. Core - 10	: E-Commerce
<b>Practical - II</b>	: <b>Programming Lab in Java and Visual Basic</b>
<b>07. B.Sc COSTUME DESIGN AND FASHION</b>	
<b>I Year</b>	
1. Part-I	: Language - I
2. Part-II	: Language - II (English)
3. Core -1	: Fashion Designing & Sewing Technology

4. Core -2 : Principles of Pattern Making and Grading <b>Practical - 1</b> : Fundamentals and Children's Apparel
<b>II Year</b>
5. Core - 3 : Fiber to Fabric 6. Core - 4 : Fashion and clothing Psychology 7. Core - 5 : Organization of Garment Unit <b>Practical - 2</b> : Women's Apparel <b>Practical - 3</b> : Fiber To Fabric
<b>III Year</b>
8. Core - 6 : Textile Wet Processing 9. Core - 7 : Fashion and Apparel Marketing 10. Core - 8 : Apparel Quality and Management <b>Practical - 4</b> : Textile Wet Processing <b>Practical - 5</b> : Computer Aided Design
<b>08. B.Sc. VISUAL COMMUNICATION</b>
<b>I Year</b>
1. Part - I : Language - I 2. Part - II : Language - II (English) 3. Core -1 : Introduction to Communication 4. Core -2 : Writing for Media 5. Core -3 : Advertising
<b>II Year</b>
6. Part-I : Language - II 7. Part-II : Language - II (English) 8. Core -4 : Communication Media 9. Core -5 : Graphic Production 10. Core -6 : Photography <b>Practical - I</b> : Print Production <b>Practical - II</b> : Photography
<b>III Year</b>
11. Core - 7 : Audiography 12. Core - 8 : Commercial Broadcasting 13. Core - 9 : Elements of Film and Video Production <b>Practical - III</b> : Commercial Production <b>Practical - IV</b> : Video Production

<b>09. B.Sc. CATERING SCIENCE AND HOTEL MANAGEMENT</b>
<b>I Year</b>
1. Part-I : Language - I 2. Part-II : Language - II (English) 3. Core -1 : Food Production and Patisserie -I 4. Core -2 : Food and Beverage Service-I 5. Core -3 : Accommodation Operations <b>Practical - I</b> : Food Production and Patisserie -I <b>Practical - II</b> : Food and Beverage Service-I <b>Practical - III</b> : Accommodation Operations
<b>II Year</b>
6. Core -4 : Food Production and Patisserie -II 7. Core -5 : Food and Beverage Service-II 8. Core -6 : Food Safety & Microbiology 9. Core -7 : Computer Applications in Hotel Industry <b>Practical - IV</b> : Food Production and Patisserie -II <b>Practical - V</b> : Food and Beverage Service-II <b>Practical - VI</b> : Computer Application
<b>III Year</b>
10. Core - 8 : Food and Beverage Management 11. Core - 9 : Hotel Law 12. Core - 10 : Food Service Facilities Planning 13. Core - 11 : Hotel Accounting 14. Core - 12 : Human Resource Management 15. Industrial Training for a period of 90 days and Industrial Training Viva-Voce
<b>10. B.Com.</b>
<b>I Year</b>
1. Part-I : Language - I 2. Part-II : Language - II (English) 3. Principles of Accountancy 4. Business Organization & Office Management 5. Business Economics
<b>II Year</b>
6. Financial Accounting 7. Principles of Marketing 8. Business Statistics, 9. Commercial Law & Company Law 10. Cost & Management Accounting

<b>III Year</b>
11. Corporate Accounting 12. Principles of Management 13. Business Communication 14. Auditing 15. Banking Law and Practice
<b>11. B.Com COMPUTER APPLICATION</b>
<b>I Year</b>
1. Part-I : Language - I 2. Part-II : Language - II (English) 3. Principles of Accountancy 4. Introduction to Information Technology <b>Practical - I</b> : Computer Application
<b>II Year</b>
5. Financial Accounting 6. Marketing Management 7. Data Base Management System, 8. C++ <b>Practical - II</b> : Computer Application
<b>III Year</b>
9. Cost & Management Accounting 10. Business Management 11. Business Statistics 12. Software Development and Visual Basic <b>Practical - III</b> : Computer Application
<b>12. B.B.A.</b>
<b>I Year</b>
1. Part-I : Language - I 2. Part-II : Language - II (English) 3. Core -1 : Management Process 4. Core -2 : Accounting for Managers 5. Core -3 : Mathematics for Management
<b>II Year</b>
6. Core -4 : Office Management 7. Core -5 : Business Communication 8. Core -6 : Business Environment 9. Core -7 : Financial Accounting 10. Core -8 : Taxation

<b>III Year</b>
11. Core -9 : Entrepreneurship 12. Core -10 : Organizational Behaviour 13. Core -11 : Cost & Management Accounting 14. Core -12 : Business Law 15. Core -13 : Human Resource Management
<b>13. B.S.W.(Social Work)</b>
<b>I Year</b>
1. Part-I : Language Paper- I 2. Part-II : English Paper I 3. Introduction to Social Work Profession 4. Methods of Social Work 5. Psychology for Social Work Practice
<b>II Year</b>
6. Part-I : Language Paper- II 7. Part-II : English Paper II 8. Sociology for Social Work Practice 9. Social Welfare Administration 10. Disaster Management
<b>III Year</b>
11. Community Development 12. Welfare of the Weaker Sections 13. NGO Management 14. Social Legislation 15. Field Work practicum
<b>14. B.Sc MATHEMATICS</b>
<b>I Year</b>
1. Part-I : Language Paper- I 2. Part-II : Language Paper- II (English) 3. Core - I : Classical Algebra and Calculus 4. Core - II : Trigonometry Vector Calculus and Analytical Geometry 5. Allied - I : Statistics for Mathematics
<b>II Year</b>
6. Part-I : Language Paper II 7. Part-II : Language Paper II (English) 8. Core - III : Different Equation and Laplace Transforms 9. Core - IV : Mechanics 10. Allied - II : Accountancy

<b>III Year</b>
11. Core -V : Real Analysis 12. Core -VI : Complex Analysis 13. Core -VII : Modern Algebra * Gr.C. Application Oriented Subject -I * Gr.C. Application Oriented Subject -II 1) Numerical Methods. 2) Discrete Mathematics.
<b>15. B.Sc. PHYSICS</b>
<b>I Year</b>
1. Part-I : Language Paper - I 2. Part-II : Language Paper - II (English) 3. General Physics -1 : Heat Thermodynamics Mechanics Properties of Matter and Sound 4. General : Optics, Electricity and Physics Magnetism 5. Allied - A : Mathematics
<b>II Year</b>
6. Part-I : Language Paper II 7. Part-II : Language Paper II (English) 8. Core - III : Mathematical Physics 9. Allied - A : Chemistry <b>Core practical - I</b> <b>Core practical - II</b>
<b>III Year</b>
10. Core - IV : Atomic Physics and Nuclear Physics 11. Core - V : Quantum Mechanics and Relativity 12. Core - VI : Solid State Physics 13. Core - VII : Applied Electronics <b>Core practical - III</b> <b>Core practical - IV</b>
<b>16. B.Sc. CHEMISTRY</b>
<b>I Year</b>
1. Tamil Paper I 2. English Paper I 3. Chemistry Paper I 4. Chemistry Paper II 5. Chemistry Practicals I Inorganic Qualitative Analysis Allied : Mathematical Paper

<b>II Year</b>
6. Tamil Paper II 7. English Paper II 8. Chemistry Paper III 9. Chemistry Paper IV 10. Chemistry Practicals II Volumetric and Organic Analysis <b>Allied : General Physics</b>
<b>III Year</b>
1. Chemistry Paper V 2. Chemistry Paper VI 3. Chemistry Paper VII 4. Chemistry Paper VIII 5. Chemistry Practicals III Gravimetric and Physical Chemistry
<b>17. B.Sc. BOTANY</b>
<b>I Year</b>
1. Part - I : Language I 2. Part - II : English-I 3. Core - 1 : Plant Diversity - I (Algae, Fungi, Lichen and Plant Pathology) 4. Core - 2 : Plant Diversity - 2 (Bryophytes, Pteridophytes, Gymnosperms and Paleobotany) 5. <b>Practical 1 - Plant Diversity I &amp; II</b> <b>Allied I : Zoology</b>
<b>II Year</b>
6. Part - I : Language II 7. Part - II : English II 8. Core - 3 : Anatomy and Embryology 9. Core - 4 : Cell Biology and Instrumentation 10. <b>Practical 2 - Anatomy and Embryology, Cell            Biology and Instrumentation</b> <b>Allied 2 : Chemistry</b>
<b>III Year</b>
11. Core - 5 : Genetics, Plant Breeding and Biostatistics 12. Core - 6 : Plant Systematics and Economic Botany 13. Core - 7 : Ecology and Phytogeography 14. Core - 8 : Plant Physiology and Biochemistry 15. Core - 9 : Fundamentals of Microbiology & Biotechnology 16. <b>Practical 3 - Genetics, Plant Breeding &amp; Biostatistics,            Plant Systematics &amp; Economic Botany,            Ecology &amp; Phytogeography</b> 17. <b>Practical 4 - Plant physiology &amp; Biochemistry,            Fundamentals of Microbiology &amp;            Biotechnology</b>

## 18. B.Sc. ZOOLOGY

### I Year

1. Part - I : Language I
2. Part - II : English I
3. Core - I : Invertebrate Zoology
4. Core : **Practical 1: Invertebrate Zoology**  
**Allied 1 : Botany**

### II Year

5. Part - I : Language - II
6. Part - II : English-II
7. Core - II : Vertebrate Zoology
8. Core : **Practical II : Vertebrate Zoology**  
**Allied II : Chemistry**

### III Year

9. Core - III : Cell Biology
10. Core - IV : Genetics and Evolution
11. Core - V : Developmental Biology and Immunology
12. Core - VI : Animal Physiology
13. Core - VII : Environmental Biology
14. Core : Practical III: Cell Biology, Genetics  
Evolution & Developmental Biology
15. Core : Practical IV: Immunology, Animal  
Physiology & Environmental Biology

## 19. BSC OPTOMETRY

### I Year

1. Language (Including Indian and Foreign Language)
2. English
3. General Anatomy
4. General Physiology
5. Optics and Refraction

### II Year

6. Ocular Anatomy
7. Ocular Physiology
8. Nutrition
9. Pharmacology
10. Pathology & Microbiology

### III Year

11. Common Eye Diseases
12. Systemic Ophthalmology
13. Optical instruments in Ophthalmology
14. Contact Lenses

15. Physical & Geometric Optics
16. Internship
17. Internal

## 20. BACHELOR OF LIBRARY & INFORMATION SCIENCE (B.Lib.I.Sc)

### I Year

1. Library and Society
2. Library Management
3. Knowledge Organisation -1: Classification Theory
4. Knowledge Organisation -II: Classification (Practicals)
5. Information Processing -I: Cataloging Theory
6. Information Processing-I: Cataloging (Practicals)
7. Information Sources
8. Information Services
9. Fundamentals of Information Technolog

## 21. BBA - AIRLINE & AIRPORT MANAGEMENT

### I Year

1. Language - I : Tamil
2. Language - II : English
3. Management Process
4. Accounting for Managers
5. Mathematics for Management

### II Year

6. Aviation
7. Ancillary Services
8. Airline & Airport Organization
9. Airline and Travel Management
10. Resource and Logistics Management at Airports

### III Year

11. Aircraft Maintenance & Crew Management
12. Airline Marketing & Aviation Safety Management
13. Principles of Travel, Tourism & Aviation Safety
14. Travel Agency Operations
15. Service Marketing and Public Relations in the Aviation Industry

## 22. BBA (SHIPPING AND PORT MANAGEMENT)

### I Year

1. Language-I
2. Language - II (English)
3. Management Process
4. Accounting for Managers
5. Mathematics for Managers

### II Year

6. Organizational Behaviour
7. International Strategic Management
8. Introduction to Logistics Management
9. Inventory Management
10. Supply Chain Management

### III Year

11. Principles of Logistics Information
12. Foreign Trade Procedure and Documentation
13. Transportation Warehousing and Freight Management
14. Shipping and Port Management
15. Human Resource Management

## 23. BBA ( LOGISTICS AND SUPPLY CHAIN MANAGEMENT ) ( ANNUAL PATTERN )

### I Year

1. Language-I
2. Language- II English
3. Management Process
4. Accounting for Managers
5. Mathematics for Managers

### II Year

6. Introduction to Logistics Management
7. International Strategic Management
8. Principles of Logistics Information
9. E-Logistics
10. Logistical Operations Integration

### III Year

11. Dry Cargo Chartering
12. International Marketing for Logistics and SCM
13. Global Supply chain Integration and International Sourcing
14. Supply Chain Management
15. Retail Supply Chain Management

## 24. BBA INTERNATIONAL SHIPPING AND AIR CARGO LOGISTICS MANAGEMENT (Annual Pattern) I

### I Year

1. Language-I
2. Language - II (English)
3. Management Process
4. Accounting for Managers
5. Mathematics for Managers

### II Year

6. Organizational Behaviour
7. International Strategic Management
8. Introduction to Logistics Management
9. Inventory Management
10. Supply Chain Management

### III Year

11. Principles of Logistics Information
12. Foreign Trade Procedure and Documentation
13. Air Cargo Logistics Management
14. Shipping and Ocean Freight Logistics Management
15. Domestic Logistics

## 25. BBA IN AIRPORT AND CUSTOMER CARE MANAGEMENT ( ANNUAL PATTERN )

### I Year

1. Language
2. English
3. Introduction to Aviation Industry
4. Principles of Management and Business Environment
5. Communication

### II Year

6. Organisational Behaviour
7. Airline and Travel Management
8. People Management
9. Air Transport Essentials
10. Customer Service and Hospitality Management

### III Year

11. Airport Familiarities
12. Personality Development and Soft Skills
13. Airline Operations and Management
14. Airport Planning and Administration
15. Future of Aviation Industry-An Overview

**26. B.Sc ANIMATION & VFX  
( ANNUAL PATTERN )**

**I Year**

1. English in Animation
2. Language II - French
3. Animation Art
4. History of art and Color Theory
5. Digital Image Compositing

**II Year**

6. Modeling
7. Texturing
8. Lighting
9. Rigging
10. Animation

**III Year**

11. Editing
12. Compositing
13. 3DFx
14. 3D Project & Viva voce
15. VFX Project

**27. B.Sc ANIMATION, GAME DESIGN &  
DEVELOPMENT ( ANNUAL PATTERN )**

**I Year**

1. English in Animation
2. Language II - French
3. Animation Art
4. History of art and Color Theory
5. Digital Image Compositing

**II Year**

6. Modeling
7. Texturing
8. Lighting
9. Rigging
10. Animation

**III Year**

11. 3D Interactive Basics
12. Game Environment
13. 3D Interactive scripting
14. 3D Game Scripting & Virtools SDK Basics
15. Game Project

**DIPLOMA / CERTIFICATE COURSES**

**01. DIPLOMA IN CATERING SCIENCE  
AND HOTEL MANAGEMENT**

1. Food Production and Patisserie
2. Food and Beverage Service
3. Accommodation Operations Practical:  
Food production and Patisserie Food and  
Beverage Service Accommodation Operations

**02. DIPLOMA IN COMPUTERISED  
ACCOUNTANT**

1. Principles of Accountancy
2. Introduction to Tally
3. Financial Tally  
Ex. Next Generation

03. Diploma in Medical Transcription
04. Diploma in Computerized Accounting
05. Diploma in Catering Science and Hotel Management
06. Diploma in Catering and Technology
07. Diploma in Logistics and Supply Chain Management
08. Diploma in Warehousing and Inventory Management
09. Diploma in Ocean and Air Cargo Logistics Management
10. Diploma in Shipping and Ocean Freight Logistics Management
11. Diploma in Air-Cargo Logistics Management
12. Diploma in Airline and Airport Management
13. Diploma in Cargo Management
14. Certificate Course in Library Science
15. Certificate Course in Shipping and Ocean Freight Logistics Management

- 16. Certificate Course in Marine Insurance and Shipping Logistics
- 17. Certificate Course in Air-Cargo Logistics Management
- 18. Certificate Course in Chartering and Ship Broking
- 19. Certificate Course in Warehousing and Inventory Management

- 20. Certificate Course in Shipping and Port Management
- 21. Certificate Course in Logistics and Supply Chain Management

*For above Courses kindly refer our University Website for Subjects & Syllabus*

## POST GRADUATE COURSES (PG)

01. M.Sc. MATHEMATICS
I Year
<ul style="list-style-type: none"> <li>1. Algebra</li> <li>2. Real Analysis</li> <li>3. Differential Equations</li> <li>4. Numerical Methods</li> <li>5. Complex Analysis</li> </ul>
II Year
<ul style="list-style-type: none"> <li>6. Mechanics</li> <li>7. Operations Research</li> <li>8. Topology</li> <li>9. Computer Programming (C++ Theory)</li> <li>10. Functional Analysis</li> </ul>
02. M.Sc. PHYSICS
I Year
<ul style="list-style-type: none"> <li>1. Classical Mechanics &amp; Mathematical Physics</li> <li>2. Quantum Mechanics</li> <li>3. Electromagnetic Theory &amp; Optical Physics</li> <li>4. Nuclear Physics &amp; Spectroscopy</li> <li>5. Practical - I : General Physics</li> <li>6. Practical - II : Electronics</li> </ul>
II Year
<ul style="list-style-type: none"> <li>7. Advanced Electronics</li> <li>8. Condensed Matter Physics</li> <li>9. Electrodynamics and Plasma Physics</li> <li>10. Computational Methods &amp; Programming</li> </ul> <p><b>Practical -III:</b> Advanced Physics <b>Practical -IV:</b> Advanced Electronics</p>

03. M.Sc. CHEMISTRY
I Year
<ul style="list-style-type: none"> <li>1. Organic Chemistry - I</li> <li>2. Inorganic Chemistry - I</li> <li>3. Physical Chemistry - I</li> <li>4. <b>Practical - I</b> - Organic Chemistry I</li> <li>5. <b>Practical - II</b> - Inorganic Chemistry I</li> <li>6. <b>Practical - III</b> - Physical Chemistry I</li> </ul>
II Year
<ul style="list-style-type: none"> <li>7. Organic Chemistry - II</li> <li>8. Inorganic Chemistry - II</li> <li>9. Physical Chemistry - II</li> <li>10. <b>Practical - IV</b> - Organic Chemistry II</li> <li>11. <b>Practical - V</b> - Inorganic Chemistry II</li> <li>12. <b>Practical - VI</b> - Physical Chemistry II</li> </ul>
04. M.Sc. BOTANY
I Year
<ul style="list-style-type: none"> <li>1. Phycology, Mycology, Bacteriology &amp; Virology</li> <li>2. Bryophytes, Pteridophytes &amp; Gymnosperms</li> <li>3. Genetics, Plant Breeding &amp; Biostatistics</li> <li>4. Cell and Molecular Biology</li> <li>5. Anatomy, Embryology &amp; Tissue Culture</li> </ul> <p><b>Practical - I</b> : Papers 1 &amp; 2 <b>Practical - II</b> : Papers 3, 4 &amp; 5</p>
II Year
<ul style="list-style-type: none"> <li>6. Environmental Botany &amp; Conservation Biology</li> <li>7. Angiosperms Systematics</li> <li>8. Bio Technology &amp; Genetic Engineering</li> <li>9. Plant Physiology &amp; Biochemistry</li> </ul> <p><b>Practical -III</b> : Papers 6 &amp; 7 <b>Practical -IV</b> : Papers 8 &amp; 9</p>



Choose any one of the following special paper  
(No practicals)  
Food Science and Nutrition, Horticulture  
Forest Botany, Ethanobotany

### 05. M.Sc. ZOOLOGY

#### I Year

1. Invertebrate and Vertebrate Biology
2. Cell Biology & Genetics
3. Economic Zoology
4. Biochemistry & Biophysics
5. Environmental Science & Biodiversity Conservation

**Practical-I:** Invertebrate and Vertebrate  
Biology, Cell Biology & Genetics, Biochemistry  
& Biophysics, Environmental Science & Biodiversity

#### II Year

6. Animal Physiology & Endocrinology
7. Microbiology & Immunology
8. Evolution & Phylogeny
9. Development Biology & Human Welfare
10. Bio Technology & Bio informatics

**Practical - II :** Animal Physiology & Endocrinology,  
Microbiology & Immunology, Evolution &  
Phylogeny on Developmental Biology &  
Human Welfare, Bio Technology &  
Bio Informatics

### 06. M.Sc. ENVIRONMENTAL SCIENCE

#### I Year

1. Water Pollution and Management
2. Air Pollution and Management
3. Soil Pollution and Solid waste Management
4. Instrumentation Methods of Analysis

**Practical-I:** Air, Water and Soil Analysis

#### II Year

5. Management of Energy Resources
6. Natural Resources and Conservation
7. Environmental Engineering
8. Environmental Impact Assessment

**Practical - II :** Waste Water Treatment

### 07. M.Sc. BIO-INFORMATICS

#### I Year

1. Fundamentals of Biological Systems
2. Computational methods for Sequence analysis
3. Programming in C and PERL
4. Molecular interactions

**Practical - I :** C and Pearl programming

**Practical-II :** Data banks & Sequence analysis

#### II Year

5. Genomics and Proteomics
6. Systems biology
7. Programming in VB with RDBMS
8. Molecular modeling and Computer aided drug design

**Practical - III** Programming in VB with RDBMS

**Practical - IV** Computer aided Drug design

### 08. M.Sc. COMPUTER SCIENCE

#### I Year

1. Advanced Computer Architecture
2. Computer Graphics and Multimedia
3. Software Engineering
4. Computer Networks
5. Computer Graphics and Multimedia Lab

#### II Year

6. Advanced Operating System
7. Internet programming and Web Design
8. Data Mining and Warehousing
9. Internet programming and Web Design Lab
10. Project Work and Viva Voce

### 09. M.Sc. INFORMATION TECHNOLOGY

#### I Year

1. Object Oriented Analysis and Design
2. Advanced Java Programming
3. Distributed Computing
4. Multimedia Systems
5. Practical - I : Advanced Java Lab

#### II Year

6. Programming in C# and .NET Framework
7. Component Based systems
8. Web Services
9. Practical-II : C# and .Net Programming Lab
10. Project

## 10. M.Sc. APPLIED PSYCHOLOGY

### I Year

1. Advanced General Psychology
  2. Life Span Psychology
  3. Advanced Social Psychology
  4. Organizational Behavior
- Practical -Experimental Psychology-I

### II Year

5. Psychopathology and Mental Hygiene
6. Research Methodology
7. Health Psychology
8. Human Resource Management
9. Project Work or Theory Paper Counselling Psychology

## 11. M.Sc. COSTUME DESIGN AND FASHION

### I Year

1. Costumes and Textiles of the World
  2. Indian Textile Industry
  3. Research Methodology and Statistics
  4. Fashion Merchandising
  5. International Trade and Documentation
- Practical I** - Ornaments and Accessories  
**Practical II** - Draping for Fashion Design

### II Year

6. CAD in Fashion Designing
  7. Technical Textiles
  8. Apparel Quality Standard and Implementation
  9. Textile Testing
- Practical III** - Textile Testing  
**Practical IV** - Designs with Prints  
**Practical V** - Advanced Garments Construction.  
**Project**

## 12. M.Com

### I Year

1. Corporate Accounting
2. Marketing Management
3. Information Technology in Business
4. Cost and Management Accounting
5. Human Resource Management

## II Year

1. Internet and E-commerce
2. Financial and Investment Management
3. Business Environment
4. Direct Taxes
5. International Business

## 13. M.Com. ( COMPUTER APPLICATIONS )

### I Year

1. Managerial Economics
  2. Cost and Management Accounting
  3. Database Management System
  4. Object Oriented Programming With C++
- Practical 1** : Computer Applications  
(MS Office , C++ & Tally)

### II Year

5. Marketing Management
  6. Financial and Investment Management
  7. E-Commerce
  8. Visual Basic
- Practical II** : Computer Applications (VB and E-commerce)

## 14. M.S.W. (MASTER OF SOCIAL WORK)

### I Year

1. Introduction to Social Work
2. Social Case Work & Social Group Work
3. Sociology for Social work practice
4. Psychology for Social work practice
5. Community Organization
6. Field work Practicum.

### II Year

7. Social Work Research & Statistics
8. Social Welfare Administration
9. Management of Organization
10. Working with Special Categories of People-Women, Children, Disables, Youth, Aged Labour and SC/ST
11. Rural & Urban Community Development
12. Mini Research Project.

**15. M.A. TAMIL****I Year**

1. இக்கால இலக்கியம்
2. தொல்காப்பியம் - எழுத்ததிகாரம் (இளம்பூரணர் உரை)
3. பக்தி இலக்கியம்
4. இலக்கியத் திறனாய்வியல்
5. நாட்டுப்புறவியல்

**II Year**

6. சங்க இலக்கியம்
7. தொல்காப்பியம் - சொல்லதிகாரம் (இளம்பூரணர் உரை)
8. தொல்காப்பியம் - பொருளதிகாரம் (செய்யுளியல், உவமவியல் நீங்கலாக)
9. காப்பியங்கள்
10. சிற்றிலக்கியங்கள்

**16. M.A. ENGLISH LITERATURE****I Year**

1. British Literature - I (Chaucer to Dryden)
2. British Literature - II (Romantic age to modern period)
3. American Literature
4. The English Language
5. Indian Writing in English

**II Year**

6. Shakespeare
7. Common wealth Literature
8. African/African American English Studies
9. Literary Theory
10. Methods of Teaching English

**17. M.A. JOURNALISM AND MASS COMMUNICATION****I Year**

1. Introduction to Communication
2. Reporting
3. Editing
4. Media History, Laws and Ethics
5. Broadcast Journalism

**II Year**

6. Theories of Communication
7. Development Communication
8. Marketing Communication
9. Print Production Technologies
10. Film Studies and Photography

**18. M.A. HISTORY****I Year**

1. History of India up to 1206 A.D.
2. History of India from 1206 to 1707 A.D.
3. History of British Administration from 1757 to 1947 A.D.
4. Constitutional History of India from A.D. 1773 A.D. 1950.
5. History of Tamilnadu upto 1336 A.D

**II Year**

6. History of Europe from 1789 - 1945 A.D.
7. International Relations and Diplomacy from A.D. 1914 to A.D. 1991.
8. History of U.S.A. from A.D. 1865 to A.D. 1974.
9. History of the Far East from A.D. 1800 to A.D. 1965.
10. Historiography

**19. M.A. ECONOMICS****I Year**

1. Micro Economics
2. Macro Economics & Monetary Policies.
3. Public Economics.
4. International Trade
5. Indian Economy

**II Year**

6. Agricultural Economics
7. Industrial Economics
8. Research Methodology and Statistics
9. Human Resource Development
10. Environmental Economics

**20. M.A. POLITICAL SCIENCE & PUBLIC ADMINISTRATION****I Year**

1. Principles of Political Science
2. Indian Political System
3. Political thought [Eastern & Western]
4. Principles of Public Administration
5. Administrative Thinkers

**II Year**

6. Public Policy Analysis
7. Modern Political Analysis
8. Development Administration
9. Personal Administration
10. Financial Administration

## 21. M.A. SOCIOLOGY

### I Year

1. Foundation of Sociology
2. Social Thoughts
3. Social Demography
4. Social of Indian society
5. Social of Change and Development

### II Year

6. Research Methodology and Statistics
7. Sociological Theories.
8. Social Problems.
9. Gender and Society
10. Current Trends in Sociological Theories

## 22. M.A. CRIMINOLOGY & POLICE ADMINISTRATION

### I Year

1. Principles of Police Administration
2. Indian Administrative System
3. Criminology - An Introduction
4. Law of Crimes
5. Police Personal Administration

### II Year

6. Criminal Procedure and Evidence Act
7. Penology and Correctional Administration
8. Prevention of Crime and Delinquency
9. Psychology of Crime and Delinquency
10. Victimology

## 23. M.A. GEOGRAPHY

### I Year

1. Physical basis of Geography
2. Geography of Indian with special Reference to Tamil Nadu
3. Advance cartography
4. Environmental Geography
5. **Practical - I** - Representation of Geographical data.

### II Year

6. CAD in Fashion Designing
7. Agricultural Geography
8. Urban Geography
9. Remote Sensing and GIS
10. **Practical - II** - Map and image Interpretation

### Project Work

## 24. M.Sc. Visual Communication

### I Year

1. Image and Imagination
2. Basics of Visual Communication
3. Computer Graphics Media Design
4. Development communication
5. Information and Communication Technology

### II Year

6. Writing for the Media
7. Commercial Broadcasting
8. Communication Research Methods
9. Fundamentals of Sound
10. Projects Study

## 25. EXECUTIVE MBA (2 YEARS)

### I Year

#### I Semester

1. Principles of Management & Organisation Behaviour.
2. Managerial Economics
3. Accounting and Finance for managers
4. Marketing Management
5. Human Resources Management
6. Research Methods for Management
7. Corporate communication
8. Operation Management

#### II Semester

9. Production and Operation Management
10. Executive Communication
11. Management Information System
12. International Business
13. Events Management
14. Micro -Finance : Perspectives and Operation
15. Business Environment and Ethics
16. Strategic Management

### II Year

#### Project Work

*For above Courses kindly refer our University Website for Subjects & Syllabus*

## PG DIPLOMA COURSES

### 01. PG DIPLOMA IN BIO INFORMATICS

1. Fundamentals of Biological System,
  2. Computational Methods for Sequence Analysis
  3. Programming for Bioinformatics
  4. Genomics and Proteomics
- Practical** : Biological Databanks and Sequence Analysis

### 02. PG DIPLOMA IN COMPUTER APPLICATIONS

1. Digital Computer Fundamentals and Computer Architecture
  2. Data Structures using 'C
  3. Operating Systems
  4. Software Engineering
- Practical** : Data Structures & Operating System Lab

### 05. PG DIPLOMA IN INTERNATIONAL BUSINESS

1. Fundamentals of International Trade
2. Export and Import Procedure
3. Financing of Foreign Trade
4. Logistics Management
5. Foreign Exchange Management

### 06. PG DIPLOMA IN FIRE AND SAFETY MANAGEMENT

1. Introduction to Fire and Safety Fire Engineering Science
2. Safety in Construction
3. Fire Fighting Equipments
4. Healthy, Safety, Environment Engineering and Construction Safety, First Aid
5. Risk Management And Hazard Control System

### 07. PG DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT

1. International Marketing
2. Logistics Management
3. Supply Chain Management
4. Logistics & Supply Chain Management
5. Export Trade And Documentation

### 03. PG DIPLOMA IN INSURANCE MANAGEMENT

1. Principles of Life and Health Insurance
2. Principles of General Insurance
3. Insurance Laws
4. Actuarial Concepts and Principles
5. Insurance Administration

### 04. PG DIPLOMA IN COMMUNICATIVE ENGLISH

1. Communicative English - I
2. Communicative English - II
3. Communicative English - III
4. Communicative English - IV

### 08. PG Diploma in Fitness Management

### 09. PG Diploma In Teaching of Tamil Pulavar

### 10. PG Diploma In Medical Instrumentation

### 11. PG Diploma in Yoga Education

### 12. PG Diploma in Medical Transcription

### 13. PG Diploma in Micro Bio-technology

### 14. PG Diploma in Airline & Airport Management

### 15. PG Diploma in Shipping and Port Management

### 16. PG Diploma in Logistics and Supply Chain Management

### 16. PG Diploma in Air-Cargo and Logistics Management

### 17. PG Diploma in Chartering and Ship Broking Management

### 18. PG Diploma in Shipping, Ocean Freight and Logistics Management

### 19. PG Diploma in Public Accounting

### 20. PG Diploma in Management Accounting

*For above Courses kindly refer our University Website for Subjects & Syllabus*

## PROFESSIONAL COURSES

### M.B.A (MASTER OF BUSINESS ADMINISTRATION)

#### 1 Year (Common for all Specializations)

- 1.1. Principles of Management and Organizational Behaviour
- 1.2. Managerial Economics
- 1.3. Accounting and Finance for Managers
- 1.4. Marketing Management
- 1.5. Human Resource Management
- 1.6. Quantitative Techniques for Management
- 1.7. Research Methods for Management
- 1.8. Corporate Communication
- 1.9. Operations Management

#### 01. M.B.A. GENERAL

#### II Year (28 Specializations)

- 2.1. Productions and Operations Management
- 2.2. Executive Communication
- 2.3. Brand Management
- 2.4. Management Information Systems
- 2.5. International Business
- 2.6. Event Management
- 2.7. Micro-Finance: Perspectives and Operations
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

#### 02. INFORMATION SYSTEM MANAGEMENT

- 2.1. Software Project Management
- 2.2. Database Management Systems
- 2.3. E-Commerce
- 2.4. Enterprise Resource Planning
- 2.5. Data Mining and Data Warehousing
- 2.6. Knowledge Management & Information Systems
- 2.7. Information Security, System Control & Audit
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

#### 03. EXPORT MANAGEMENT

- 2.1. International Business Environment
- 2.2. Export Trade & Documentation
- 2.3. Export Finance Procedure

- 2.4. FOREX Management
- 2.5. International Project Management
- 2.6. Logistics Management
- 2.7. International Marketing
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

#### 04. ENTREPRENEURSHIP

- 2.1. Entrepreneurial Finance
- 2.2. Entrepreneurship Development
- 2.3. Project Management
- 2.4. Information Technology and E-Commerce
- 2.5. Technology Innovation and Sustainable Enterprise
- 2.6. Business Plan and Ethics
- 2.7. Managing Diversity
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

#### 05. FINANCIAL MANAGEMENT

- 2.1. Indian Capital Market and Financial System
- 2.2. Management of Financial Service
- 2.3. Capital Budgeting and Financial Decisions
- 2.4. Working Capital Management
- 2.5. Risk Management and Insurance
- 2.6. Security Analysis and Portfolio Management
- 2.7. International Financial Management
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

#### 06. FINANCIAL SERVICE

- 2.1. Marketing of Financial Services
- 2.2. Mutual Funds and Merchant Banking
- 2.3. Legal aspects of financial services
- 2.4. Mergers and Acquisitions
- 2.5. Financial Intermediaries, Financial Institutions and Regulators
- 2.6. Risk Management & Insurance
- 2.7. Treasury Management
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

## M.B.A. (MASTER OF BUSINESS ADMINISTRATION)

### 07. HOSPITAL MANAGEMENT

- 2.1. Hospital Architecture, Planning and Design
- 2.2. Materials Management
- 2.3. Hospital Operations - I (Patient Care)
- 2.4. Hospital Operations - II (Supportive Services)
- 2.5. Bio-Sciences and Epidemiology
- 2.6. Hospital Information System
- 2.7. Health Laws and Policies
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 08. INTERNATIONAL BUSINESS

- 2.1. International Human Resource Management
- 2.2. International Business Environment
- 2.3. International Marketing Management
- 2.4. International Financial Management and Accounting
- 2.5. International Business Law
- 2.6. International Banking
- 2.7. Global Business Ethics
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 09. MARKETING MANAGEMENT

- 2.1. Consumer Behavior
- 2.2. Industrial & Services Marketing
- 2.3. New Product Development
- 2.4. Marketing Research
- 2.5. Advertising and Sales Promotion
- 2.6. Logistics and Sales Management
- 2.7. International Marketing
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 10. HUMAN RESOURCES MANAGEMENT

- 2.1. Personnel Management Concepts
- 2.2. Methodology of Training and Development
- 2.3. Human Resource Development & Planning
- 2.4. Industrial Relations Management
- 2.5. Compensation Management
- 2.6. Performance Management: Systems and Strategies
- 2.7. Organizational Development and change
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 11. INVESTMENT MANAGEMENT

- 2.1. Derivatives Management and Commodities Markets
- 2.2. Indian Capital Market & Financial System
- 2.3. International Financial Markets
- 2.4. Risk Management and Insurance
- 2.5. Mutual Funds in India
- 2.6. Security Analysis and Portfolio Management
- 2.7. Project Finance and Management
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 12. RETAIL MANAGEMENT

- 2.1. Buyer Behavior
- 2.2. Retail Operations Management
- 2.3. International Retailing
- 2.4. Retail Planning
- 2.5. Logistics and Sales Promotion
- 2.6. Retail Sales Techniques and Promotion
- 2.7. Direct & Network Marketing
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

## M.B.A. (MASTER OF BUSINESS ADMINISTRATION)

### 13. SERVICE MANAGEMENT

- 2.1. Service Marketing
- 2.2. Customer Relationship Management
- 2.3. Health Care Services Management
- 2.4. Hospitality Services Management
- 2.5. Public Services Management
- 2.6. Financial Services Management
- 2.7. Total Quality Service Management
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 14. BANKING AND FINANCE

- 2.1. Financial Institutions and Services
- 2.2. Management Control Systems
- 2.3. Banking and Insurance Marketing
- 2.4. Management of Banking and Insurance Companies
- 2.5. Commercial Banking and Role of RBI
- 2.6. Mutual Fund Management
- 2.7. Merchant Banking
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 15. PROJECT MANAGEMENT

- 2.1. Project Formulation and Appraisal
- 2.2. Project Support System
- 2.3. Project Planning and Execution
- 2.4. Project Risk Management
- 2.5. Project Control System
- 2.6. Project Management Software
- 2.7. Small Business Management
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 16. TOURISM AND HOTEL MANAGEMENT

- 2.1. Hospitality Management
- 2.2. Tourism Planning and Marketing
- 2.3. Service Marketing
- 2.4. International Hospitality Law
- 2.5. International Tourism Management
- 2.6. Tourism Business Environments
- 2.7. Tourism Products

- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 17. TECHNOLOGY MANAGEMENT

- 2.1. Total Quality Management
- 2.2. Production Planning and Control
- 2.3. Technology Acquisitions & Diffusion
- 2.4. Technology Finance
- 2.5. Goal programming in Management
- 2.6. Technology Forecasting
- 2.7. R&D Management
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

### 18. M.B.A-LOGISTIC & SUPPLY CHAIN MANAGEMENT

- 2.1. Logistic Management
- 2.2. Retail Store and Visual Merchandising
- 2.3. Quality Management and Quality Techniques
- 2.4. Retail Marketing and CRM
- 2.5. Logistic and Supply Chain Management
- 2.6. Export Trade and Documentation
- 2.7. International Marketing
- 2.8. Business Environment and Ethics
- 2.9. Strategic Management

19. MBA (Aviation Management)
20. MBA (Airline and Airport Management)
21. MBA (Shipping and Port Management)
22. MBA (Health Care Management)
23. MBA (Shipping and Logistics Management)
24. MBA (Customer Relationship Management)
25. MBA (Costing and Financial Management)
26. MBA (Disaster Management)
27. MBA (Event Management)
28. MBA (Material Management)

*For above Courses kindly refer our University Website for Subjects & Syllabus*



**5 YEARS INTEGRATED MBA COURSES  
(FOR THE FIRST 3 YEAR BBA SYLLABUS)**

**I Year**

1. Principles of Management
2. Business Organisation
3. Organisational Behaviour
4. Principles of Accounting
5. Quantitative Methods for Management

**II Year**

6. Economics Analysis for Managers
7. Business Mathematics
8. Marketing Management
9. Introduction to Information Technology
10. Business Communication

**III Year**

11. Language
12. Cost and Management Accounting
13. Research Methods for Management
14. Company Law
15. Corporate Accounting
16. Business Environment
17. Management Information System
18. Human Resource Management

**IV Year**

19. International Business
20. Business Policy and Strategy
21. Legal Aspects of Business
22. Financial Management
23. Operations Management
24. Entrepreneurship Development
25. Banking theory and Practice
26. Organizational Development

**V Year**

27. Project Management
28. Principles of Insurance
29. Management of Inter-Personal Effectiveness
30. Events Management
31. E-Commerce
- Elective -1
- Elective - 2
- Elective - 3

**MCA (MASTER OF COMPUTER  
APPLICATION)**

**I Year**

1. Computer Organization and Architecture
2. Problem solving in C and Data Structures
3. Relational Database Management System
4. Analysis & Design of Information Systems
5. Operating System

**Practical - I** - Problem solving in C & Data Structure Lab

**Practical - II** - RDBMS Lab

**II Year**

6. OOPS using C++ & Java Programming
7. Computer Networks
8. Software Engineering
9. Visual Programming
10. **Practical - III** - C++ & Java Programming Lab

**Practical - IV** - Visual Programming Lab

**Elective-1:** 1) E-Commerce

2) Client / Server Technology

3) Multimedia & its applications

**III Year**

11. Software Testing
12. Data Mining and Warehousing

**Practical-V** : Software Testing Lab

**Project Work and Viva Voce**

**Elective II:** 1) Software Project Management

2) WAP and XML

3) Digital Image Processing

The Syllabi and Model Question Papers for the courses offered by the  
**School of Distance Education,**  
**Bharathiar University**  
are available in the University  
website: [www.b-u.ac.in](http://www.b-u.ac.in), <http://sde.b-u.ac.in>  
Email: [sde@buc.edu.in](mailto:sde@buc.edu.in)

## 21. IMPORTANT DATES

Particulars		Academic Year Batch	Calendar Year Batch
The commencement of issue of applications and prospectus		1st May	1st December
The last date for submission of filled in applications along with full fee / First installment fee		30th September	31st March
The last date for payment of II installment fee		30th November	31st May
Dispatch of Self Learning Materials		December	May
PCP Programmes	Theory	Nov. - Jan.	June -Aug.
	Practical	Feb. - Mar.	Sep. - Oct.
The last date for submission of Examination Application form without fine		March 3rd week	October 3rd week
The last date for submission of Examination Application form with fine Rs. 100/-		March 4th week	October 4th week
The tentative date for commencement of Examination		10th May	10th Dec.
The tentative month for publication of Exam Results		August	March
* The dates given above are tentative and subject to change depending on the Prevailing circumstances and convenience of the University. For further details, visit the university <b>web site: <a href="http://www.b-u.ac.in">www.b-u.ac.in</a></b>			

## 22. PAYMENT OF FEE

All payments to the School of Distance Education should be made only by means of a crossed MICR Demand Draft drawn in favour of "The Director, School of Distance Education, Coimbatore, payable at Coimbatore (or) by means of Challan\* at Bank of India, Bharathiar University Branch only accompanied by the appropriately filled in fee remittance form. The fee remittance form may be duplicated for further use. The enrollment number and the name of the student should be written on the reverse side of the Demand Draft to ensure proper accounting in his/her name. Fee once paid will not be refunded or adjusted under any circumstances. If the fee is paid after the due date, a penal fee of Rs.300/- per installment within 60 days from the last date has to be paid along with the course fee otherwise Rs. 525/- has to be paid along with course fee.

**\*Note:** The Students are informed that the "SDE - Copy" of the Paid-in-Challan should be submitted to the finance section of School of distance Education immediately after payment made in bank so as to issue the study materials.

## 23. FEE PARTICULARS

S. NO	FEE PARTICULARS	FEE (Rs)
1.	Lateral Entry MCA - 3 <sup>rd</sup> Year	6000
2.	Lateral Entry MCA - 2 <sup>nd</sup> Year	2500
3.	Lateral Entry MBA	2500
4.	Lateral Entry UG	1200
5.	Direct Admission	1300
6.	Re-admission fee	650
7.	Re-admission for Exemption	650
8.	Change of specialization	1200
9.	Change of course	600
10.	Transfer Certificate	250
11.	Duplicate Transfer Certificate	500
12.	Change of centre	150
13.	Change of Address	100
14.	Change of Name	500
15.	Bonafide Certificate	150
16.	Duplicate ID	150
17.	Medium of Study	150

18.	Change of Language	150
19.	Application with prospectus	150
20.	Any other certificate	150

### FEE CONCESSION:

#### 23.1 Students can avail anyone concession only:

- \* 25% concession in tuition fee to all teachers, defence and police personnel, press and media persons, graduates of Bharathiar University Ex-service men and RAF/CRPF Personnel.
- \* 100% tuition fee exemption for differently abled
- \* 10% concession in tuition fee for women who have not availed any of the above concessions.

#### 23.2 Lateral Entry Fees / Direct Admission

##### UG Courses:

II Year of B.Com / B. Sc. (IT) / B. Sc. (Comp. Sc.) /BCA / B. Sc. Costume Design & Fashion / B. Sc. Catering Sc. & Hotel Management - Rs 1200/- (Along with the Course fee)

II / III year Direct Admission for all UG Courses Rs.1300/- (Re admission 650 + exemption fee 650) along with the course fee.)

the year in which the students are admitted. For the subsequent years, the fee prescribed for the respective year is admissible

**PG Courses:**

II Year of MCA - Rs.2500/- III Year of MCA - Rs.6000/- II year MBA - Rs.2500/- (Along with the Course fee).

The lateral entry fee should be paid to the university along with the course fee prescribed for the first year irrespective of

**23.3 Postal and Handling Charges**

Students from states other than Tamilnadu, Kerala, Karnataka and Andhra Pradesh and the Union Territory of Puducherry have to pay to the university an additional amount of Rs. 750/- towards Postal and Handling charges.

**(Kindly refer university website for fee structure)**

**School of Distance Education**

**Postal & Communication Address**

The Director,  
School of Distance Education,  
Bharathiar University,  
Post Box No.2957,  
Coimbatore - 641 046.



Website : [www.b-u.ac.in](http://www.b-u.ac.in), <http://sde.b-u.ac.in>  
E-Mail: [sde@b-u.ac.in](mailto:sde@b-u.ac.in) ; [aca.sde.bu@gmail.com](mailto:aca.sde.bu@gmail.com)  
Phone : +91 - 422 - 2425222 / 2428202  
Fax : +91 - 422 - 2423330

**24. TELEPHONE AND EXTENSION NUMBERS FOR CONTACT**

SI.No.	Section to Contact	Telephone / Intercom Numbers
1.	Reception / Enquiry	+91 -422-2428216
2.	Public Relations Officer	+91 -422-2428123/124
3.	For all information concerned with SDE	+91 - 422 - 2428216 / 2428204
4.	MBA Section	+91 -422-2428212
5.	MCA Section	+91 -422-2428206
6.	PG Section	+91 -422-2428206
7.	UG Section	+91 -422-2428206
8.	I Year Book Section	+91 -422-2428215
9.	II Year Book Section	+91 -422-2428207
10.	III Year Book Section	+91 -422-2428207
11.	For all information concerned with SDE Examinations (Results / Degree Certificates)	+91 -422-2428189/ 190/191
12.	Mark Statement / Provisional / Consolidated Mark Statement related	+91 -422-2428189/190, 191
13.	Convocation Section	+91 -422-2428183

**25. STUDY CENTRES**

The School of Distance Education, Bharathiar University at present has about 370 Spot Admission cum Learning Information centres spreading all-over India. Students are informed to get admission only through approved study centres or at School of Distance Education office at Bharathiar University, Coimbatore.

**Kindly refer University website for approved study centres.**  
[www.b-u.ac.in](http://www.b-u.ac.in),  
<http://sde.b-u.ac.in>



**SCHOOL OF DISTANCE EDUCATION  
BHARATHIAR UNIVERSITY : COIMBATORE - 641 046**

Phone:0422-2428216, 0422-2428204,206;

E-mail : sde@b-u.ac.in, aca.sde.bu@gmail.com



**UNDERTAKING #**

**[Proforma to declare Non-willingness to Attend Personal Contact Programme meant for Non-Lab & Non-Professional courses only]**

1. Name of the Centre :
2. Code No. :
3. Name of the Student :
4. Enrolment No :
5. Name of the Course & Subject :
6. Admission Session :
7. Are you not willing to attend the PCP to be conducted by the Centre / University ?  
Not Willing to Attend :  (Make a tick mark in the box, if not writing)
- 8.Reasons for not attending the PCP :
  - a.
  - b.

Date:

Signature

Signature of the coordinator  
(with seal)

-----  
(For office use only)

Request for exemption from attending PCP (Theory part only) is accepted / rejected as requested by the student:

ASO

SO

AR

DR(Aca)

[Note: If a student requests for exemption from attending the PCP (Theory), he / she agrees to prepare his own self learning inputs and not to hold responsibility on the University / Spot Admission Centre in the future. Further, the exemption will be applicable only to Theory Part of PCP. The filled inform may be sent to the Director, SDE, Bharathiar University by Post Courier.

## APPLICATION FOR CHANGE OF SPOT ADMISSION CUM LEARNING CENTRE

Name of student :

Course :

Enrollment No :

Subject :

<b>Centre Name, Code No. and Address of the Current Centre</b>	<b>Centre Name, Code No. and Address of the Proposed Centre</b>

Reasons for Change of Centre: \_\_\_\_\_  
\_\_\_\_\_

Do you want to change your address also? Yes / No

If yes, please give your new address:

\_\_\_\_\_  
\_\_\_\_\_ Pin: \_\_\_\_\_

Have you paid the prescribed fee for Change of Centre? Yes/No; For Change of Address? Yes/No  
(Fee for Change of Centre (Rs.100/-) & Fee for Change of Address (Rs.50/-), if needed, may be paid together)

If yes details of DD / Challan enclosed:

Name of the Bank \_\_\_\_\_ Date: \_\_\_\_\_

DD / Challan No. \_\_\_\_\_ Amount Rs. \_\_\_\_\_

Date :

Place:

Signature of the Candidate

---

### No Objection Certificate from the Centre

We have no objection for the change of Centre as requested by the candidate Mr./Ms. \_\_\_\_\_

with Enrollment No. \_\_\_\_\_

- a. We have not conducted the PCP for the Candidate and we are eligible for 20% of share amount only.
- b. We have conducted the PCP hence, we are eligible for \_\_\_\_\_ % of the share amount during \_\_\_\_\_
- c. The new centre may be paid the share amount from the Academic / Calendar year \_\_\_\_\_ onwards.

Signature of the Centre Coordinator with seal

### Acceptance by the Proposed Centre

We hereby accept the request of the candidate Mr./Ms. \_\_\_\_\_

with the Enrollment No. \_\_\_\_\_ to migrate from his / her present Centre to our Centre.

Signature of the Centre Coordinator with seal



## School of Distance Education : Bharathiar University

Coimbatore 641 046, Tamil Nadu, India

Phone No : 0422-2428216, Extn. Academic - 204,206 212.

Finance / Fee Entry - 209, Book section - 1st year - 215, 2nd year & 3rd year - 207.

Exam section : 0422-2428189 / 190 / 191

e-mail : sde@buc.edu.in, Fax : 91- 422-2423330

Website: www.b-u.ac.in, http://sde.b-u.ac.in.



எண்ணிய முடிதல் வேண்டும்  
நல்லவே எண்ணல் வேண்டும்  
திண்ணிய நெஞ்சம் வேண்டும்  
தெளிந்த நல்லறிவு வேண்டும்

- மகாகவி சி. சுப்ரமணியபாரதி