

Reg. No. : .....

**D 1565**

**Q.P. Code : [07 DCD 01]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, MAY 2014.**

First Year

Costume Design and Fashion

**FASHION DESIGNING AND SEWING  
TECHNOLOGY**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Write in detail about elements of design.
2. Describe in detailed about fashion and its types.
3. Discuss in detail about colour theories.
4. Discuss in detail about overlock machine.
5. Explain in detail about bobbin winding, upper and lower threading.

6. Write in detail about types of spreading.
  7. Describe in detail about marking methods.
  8. Discuss about essential qualities of sewing thread.
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Reg. No. : .....

**D 1566**

**Q.P. Code : [07 DCD 02]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, MAY 2014.**

First Year

Costume Design and Fashion

**PRINCIPLES OF PATTERN MAKING AND  
GRADING**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

. (5 × 20 = 100)

1. Write in detail about ladies measurement.
2. Describe in detailed about preparing for measurement.
3. Discuss in detail about principles of pattern drafting.
4. Discuss in detail about draping.
5. Explain in detail about standards of good fit.

6. Write in detail about importance of altering patterns.
  7. Describe in detail about rules in layout.
  8. Discuss about purpose of layout.
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Reg. No. : .....

**D. 1567**

**Q.P. Code : [07 DCD 03]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, MAY 2014.**

Second Year

Costume Design and Fashion

**FIBER TO FABRIC**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Describe about classification of chemical fiber.
2. Draw a design, draft and peg plan for basic weaves.
3. Give an account on manufacturing process for nylon.
4. Explain about the properties and uses of jute fiber.
5. Explain about the working principle of drawing machine.

6. Give an account on classification on sewing thread and its properties.

7. Explain about the working principle of dobby and its types.

8. Explain about felting process.

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Reg. No. : .....

**D 1568**

**Q.P. Code : [07 DCD 04]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, MAY 2014.**

Second Year

Costume

**FASHION AND CLOTHING PSYCHOLOGY**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Explain about psychological needs of fashion.
2. Explain about social psychology of fashion.
3. Give an account on fashion forecasting.
4. Describe about design-historic and ethnic and costume.
5. Explain about the elements of display.

6. Describe about techniques of merchandising presentation in display.
  7. Explain about the types of fashion designers.
  8. Explain about the importance of Italy fashion center to clothing psychology.
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Reg. No. : .....

**D 1569**

**Q.P. Code : [07 DCD 05]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, MAY 2014.**

Second Year

Costume Design and Fashion

**ORGANIZATION OF GARMENT UNIT**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Explain about management as a process.
2. Describe about SIPCOT and SSI.
3. Explain about organizing different sessions.
4. Explain about nature of the job.
5. Explain about types of buildings.
6. Discuss about process layout and product layout.
7. Describe about safety and welfare of the employee.
8. Explain about export documents and payment methods.

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**D 1570**

**Q.P. Code : [07 DCD 06]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, MAY 2014.**

Third Year

Costume Design and Fashion

**TEXTILE WET PROCESSING**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Describe about methods of mercerizing.
2. Describe about working principle of gas singeing machine with neat diagram.
3. Explain about dyeing of cotton with vat dyes.
4. Give an account on working principle of package dyeing.
5. Describe about safety related finishes.

6. Explain about effluent treatment of water and its methods.
  7. Describe about process sequence and techniques used in tie and dye process.
  8. Explain about working principle of rotary screen printing machine.
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Reg. No. : .....

D 1571

Q.P. Code : [07 DCD 07]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, MAY 2014.

Third Year

Costume Design and Fashion

FASHION AND APPAREL MARKETING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain about trends in marketing environment.
2. Describe about nature of fashion products.
3. Explain about advertising media used in apparel market.
4. Describe about methods of marketing research.
5. Describe about importance of price policies.
6. Explain about methods of setting prices.

7. Describe about product-mix and range planning.
  8. Describe about advertising budget and advertising agencies.
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**D 1572**

**Q.P. Code : [07 DCD 08]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, MAY 2014.**

Third Year

Costume Design and Fashion

**APPAREL QUALITY AND MANAGEMENT**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Describe about needs of quality control of raw material.
2. Describe about quality control of finished garments.
3. Explain about quality control for packing and warehousing.
4. Describe about scope of apparel manufacturing activity.
5. Describe about types of control forms.

6. Explain about principle for choosing a production system.
  7. Describe about cash flow controls and standard cost sheets.
  8. Describe about types of costs and expenses.
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