

Reference
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Reg. No. :

D 1041

Q.P. Code : [07 DCD 01]

(For the candidates admitted from 2008 onwards)

B.Sc. DEGREE EXAMINATION, MAY 2013.

First Year

Costume Design and Fashion

FASHION DESIGNING AND SEWING
TECHNOLOGY

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Write in detail about balance and its types.
2. Describe in detailed about terms related to the fashion industry.
3. Discuss in detail about prang colour chart.
4. Discuss in detail about classification of sewing machines.
5. Explain in detail about tension disc, pressure foot and threading finger.

6. Write in detail about cutting equipments.
 7. Describe in detail about special types of irons.
 8. Discuss about seam and its types.
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Reg. No. :

D 1042

Q.P. Code : [07 DCD 02]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, MAY 2013.

First Year

Costume Design and Fashion

PRINCIPLES OF PATTERN MAKING AND GRADING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Write in detail about boys and mens measurement.
2. Describe in detailed about preparation of fabric for cutting.
3. Discuss in detail about types of paper pattern.
4. Discuss in detail about pattern details.
5. Explain in detail about checking the fit of a blouse.
6. Write in detail about types of pattern grading.

7. Describe in detail about types of layout.
 8. Discuss about stay stitching and ease stitching.
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Reg. No. :

D 1043

Q.P. Code : [07 DCD 03]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, MAY 2013.

Second Year

Costume Design and Fashion

FIBER TO FABRIC

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain about cotton fiber types and its properties.
2. Describe about manufacturing process of nylon.
3. Discuss about working principle of combing process with diagram.
4. Describe about working principle of spinning process.
5. Draw design, draft and peg-plan for double cloth.

6. Explain about process sequence of weaving process.
 7. Explain about sewing threads and its properties.
 8. Describe about passage of material through knitting machine.
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Reg. No. :

D 1044

Q.P. Code : [07 DCD 04]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, MAY 2013.

Second Year

Costume Design and Fashion

FASHION AND CLOTHING PSYCHOLOGY

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain about psychological need of fashion.
2. Discuss about fashion forecasting.
3. Describe about fashion cycles.
4. Explain about types of displays.
5. Write about merchandising presentation.
6. Discuss about types of fashion designer.

7. Explain about well known fashion centres for France, Britain.

8. Describe about fashion motivations.

Reg. No. :

D 1045

Q.P. Code : [07 DCD 05]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, MAY 2013.

Second Year

Costume Design and Fashion

ORGANIZATION OF GARMENT UNIT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain about qualities and need for entrepreneurs.
2. Difference between entrepreneur and manager management.
3. Discuss about TIIIC and KVIC.
4. Explain about Hierarchical organization.
5. Describe about production and purchasing department.

6. Write about advantages and limitations of buildings.
 7. Explain about factory layout.
 8. Write about role of merchandiser.
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Reg. No. :

D 1046

Q.P. Code : [07 DCD 06]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, MAY 2013.

Third Year

Costume Design and Fashion

TEXTILE WET PROCESSING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain about working principle of gas singing process with neat diagram.
2. Describe about pad-chain mercerizing process with neat diagram.
3. Discuss about classification of dyes and its properties.
4. Describe about environmental problems in the finishing and dyeing industry.
5. Explain about working principle of winch and jigger dyeing machine.

6. Explain about flat bed screen printing machine.
 7. Explain about process sequence and techniques used in tie and dye.
 8. Describe about working principle of ink jet printing.
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Reg. No. :

D 1047

Q.P. Code : [07 DCD 07]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, MAY 2013.

Third Year

Costume Design and Fashion

FASHION AND APPAREL MARKETING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Explain about micro and macro marketing environment.
2. Write about standardization of marketing function.
3. Discuss about range of planning.
4. Describe about preparation of advertising for apparel market.

5. Explain about structure and functions of advertising agencies.
 6. Discuss about communication in promotion.
 7. Describe about pricing strategies for new products.
 8. Write about internal and external factors of pricing.
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