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Reg. No. : .....

**D 2072**

**Q.P. Code : [07 DCD 01]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, DECEMBER 2013.**

**First Year**

**Costume Design and Fashion**

**FASHION DESIGNING AND SEWING  
TECHNOLOGY**

**Time : Three hours**

**Maximum : 100 marks**

**Answer any FIVE questions.**

**(5 × 20 = 100)**

- 1. Explain about application of structural and decorative design in a dress.**
- 2. Describe about selection and application of trimming and decoration.**
- 3. Give an account on standard color harmonies and its application in dress design.**
- 4. Explain about classification of sewing machines.**
- 5. Describe about working principle of overlap machine.**

6. Give an account on working principle of band knife cutting machine.
  7. Explain about types of spread and its quality.
  8. Describe about types of markers and efficiency of marker plan.
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**D 2073**

**Q.P. Code : [07 DCD 02]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, DECEMBER 2013.**

First Year

Costume Design and Fashion

**PRINCIPLE OF PATTERN MARKING AND GRADING**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Discuss about importance of grain in cutting and construction.
2. Describe about steps in preparing the fabric for cutting.
3. Give an account on methods of pattern making.
4. Explain about steps in draping a basic bodice, bodice back and sleeve.
5. Describe about fitting standards of good fit for yokes.

6. Give an account on general principle for pattern alteration.
  7. Explain about common pattern alteration in a blouse.
  8. Describe about types of pattern layout.
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D 2074

Q.P. Code : [07 DCD 03]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

FIBER TO FABRIC

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions. (5 × 20 = 100)

1. Explain about the classification of fibers.
2. Describe about primary and secondary characteristics of textile fibers.
3. Give an account on manufacturing process for viscose rayon.
4. Explain about the properties and uses of cotton fiber.

5. Explain about the working principle of carding machine.
  6. Give an account on classification on yarn.
  7. Explain about the working principle of jacquard and its types
  8. Explain about the types of knitting and its structure.
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**D 2075**

**Q.P. Code : [07 DCD 04]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, DECEMBER 2013.**

Second Year

Costume Design and Fashion

**FASHION AND CLOTHING PSYCHOLOGY**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Describe about factors influencing fashion changes.
2. Explain about role of costume as a status symbol with suitable example.
3. Give an account on consumer groups in fashion cycles.
4. Explain about the types of displays and elements of display.

5. Explain about the selection of models for fashion show.
  6. Describe about Indian fashion designers.
  7. Explain about contributions of well known designers from America.
  8. Explain about the importance of France fashion center to clothing psychology.
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**D 2076**

**Q.P. Code : [07 DCD 05]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, DECEMBER 2013.**

Second Year

Costume Design and Fashion

**ORGANIZATION OF GARMENT UNIT**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Describe about the types of entrepreneurship.
2. Explain about the difference between entrepreneur and manager management.
3. Explain about SBI organizational structure of a garment unit.
4. Explain about production planning and control.
5. Explain about the different department in a garment unit.
6. Describe about importance of factory design.

7. Explain about performance of Indian garment exports.

8. Explain about role of merchandisers in a garment unit.

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**D 2077**

**Q.P. Code : [07 DCD 06]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, DECEMBER 2013.**

Third Year

Costume Design and Fashion

**TEXTILE WET PROCESSING**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain about methods of bleaching.
2. Describe about working principle of scouring process with kier diagram.
3. Explain about classification of dyes and its properties.
4. Give an account on vegetable dyes and its dyeing procedure.
5. Describe about water repellent and soil release finishes.
6. Discuss about working principle of winch.

7. Describe about method of printing.
  8. Explain about working principle of heat transfer printing.
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**D 2078**

**Q.P. Code : [07 DCD 07]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, DECEMBER 2013.**

Third Year

Costume Design and Fashion

**FASHION AND APPERAL MARKETING**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Describe about classification of marketing.
2. Describe about micro and macro marketing environment
3. Explain about product, planning and development.
4. Describe about needs of new product development.
5. Describe about function of advertising agencies.

6. Explain about fashion advertising and preparation of advertising for apparel marketing.
  7. Describe about pricing strategies for new product.
  8. Explain about communication in promotion and personal selling.
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**D 2079**

**Q.P. Code : [07 DCD 08]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, DECEMBER 2013.**

Third Year

Costume Design and Fashion

**APPAREL QUALITY AND MANAGEMENT**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Describe about scope of quality control.
2. Describe about merchandise standards and its needs.
3. Explain about establishing processing quality specification.
4. Describe about quality control inspection and procedure.
5. Describe about scope of apparel manufacturing activity.

6. Explain about basic production systems.
  7. Describe about producing many style simultaneously and its methods of quality control.
  8. Describe about break event charts with suitable example.
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