

Reg. No. :

D 2566

Q.P. Code : [07 DCD 01]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, DECEMBER 2012.

First Year

Part III — Costume Design and Fashion

**FASHION DESIGNING AND SEWING
TECHNOLOGY**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Describe in detail about the elements of design.
2. Briefly explain about the dimension of color?
3. Explain in detail about cutting technology.
4. How to produce a garment for unusual figures-
stout figure, narrow shoulder, large bust and
small face?

5. Discuss in detail about the parts and functions of single needle machine.
 6. Describe in detail about stitching mechanism like threading finger, upper and lower thread tension and pressure foot.
 7. Briefly explain about the cutting equipments.
 8. Explain in detail about federal standards for seam classification.
-

Reg. No. :

D 2567

Q.P. Code : [07 DCD 02]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, DECEMBER 2012.

First Year

Costume Design and Fashion

PRINCIPLES OF PATTERN MAKING AND GRADING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain in the importance of body measurements with its preparation.
2. Describe in detail about paper patterns.
3. Describe detail about the standards of a good fit.
4. Explain in detail about the steps in preparing a blouse for fitting.
5. Describe in detail about layouts for lengthwise striped design with neat example.

6. Discuss in detail about stay stitching and ease stitching.
 7. Describe in detail about the rules in layout.
 8. Briefly explain about the fabric cutting.
-

Reg. No. :

D 2568

Q.P. Code : [07 DCD 03]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, DECEMBER 2012.

Second Year

Costume Design and Fashion

FIBER TO FABRIC

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carries 20 marks.

(5 × 20 = 100)

1. Briefly discuss the natural and chemical properties of fibers.
2. Explain in detail about jute, viscose rayon and acetate rayon.
3. Discuss in detail about the chemical and mechanical spinning.
4. Describe in detail about the manufacturing process of acrylic fiber.

5. Explain in detail about the sewing threads and its properties.
 6. Draw the satin, plain and lappet weave structure and explain the fabric characteristics.
 7. Explain in detail about knitting and its structure.
 8. Give an account on
 - (a) Calicos
 - (b) Tatting
 - (c) Crochetting.
-

Reg. No. :

D 2569

Q.P. Code : [07 DCD 04]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, DECEMBER 2012.

Second Year

Costume Design and Fashion

FASHION AND CLOTHING PSYCHOLOGY

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain about psychological needs of fashion and economical.
2. Detailed about role of costume as a status symbol.
3. Write short notes on fashion motivation and fashion victim.
4. Describe about design for historic and ethnic costume.
5. Discuss about visual merchandising of fashion and types of displays.

6. Explain the types of fashion designer.
 7. Detailed about world fashion centres.
 8. Explain the fashion show and planning and its types.
-

Reg. No. :

D 2570

Q.P. Code : [07 DCD 05]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, DECEMBER 2012.

Second Year

Costume Design and Fashion

ORGANISATION OF GARMENT UNIT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Briefly explain about entrepreneurship and types.
2. Distinguish between entrepreneur and manager management.
3. Write about SBI organisational structure of a garment unit.
4. Write short notes on
 - (a) Design departments (5)
 - (b) Finance developments (5)
 - (c) Purchasing departments (5)
 - (d) Production departments. (5)

5. Explain about factors affecting factory design.
 6. Briefly explain about factory layout.
 7. Describe about role of merchandising in a garment unit.
 8. Explain the SWOT analysis of garment exports.
-

Reg. No. :

D 2571

Q.P. Code : [07 DCD 06]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, DECEMBER 2012.

Third Year

Costume Design and Fashion

TEXTILE WET PROCESSING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Describe in detail about the bleaching and its methods with neat sketch.
2. Discuss in detail about the different types of dyeing machine.
3. Discuss in detail about the moth and mildew finish.
4. Briefly explain the environmental problems in the finishing and dyeing industry.

5. Discuss the difference between dyeing and printing.
 6. Describe in detail about batik printing and list out the wax used for printing.
 7. Discuss in detail about the preparation of screen and preparation of printing paste.
 8. Describe in detail about the preparation of fabric for printing.
-

Reg. No. :

D 2572

Q.P. Code : [07 DCD 07]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, DECEMBER 2012.

Third Semester

Costume Design and Fashion

FASHION AND APPAREL MARKETING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain about marketing and classification of marketing.
2. Briefly explained about marketing function and product mix and range planning.
3. Discuss the function industry and new product development fashion and related cycles.
4. Describe about the advertising agencies and its functions.
5. Detailed about marketing research and scope and process.

6. Illustrate the fashion sales promotional programmed for apparel marketing.
 7. Write a short note on pricing policies and its importance of price policies.
 8. Explain about factors influencing pricing policies strategies for new products.
-

Reg. No. :

D 2573

Q.P. Code : [07 DCD 08]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION,
DECEMBER 2012.

Third Year

Costume Design and Fashion

APPERAL QUALITY MANAGEMENT

Time : Three hours Maximum : 100 marks

Answer any FIVE questions.

(5 × 12 = 100)

1. Explain the establishing merchandising standards.
2. Briefly explain procedures for processing and its advantages and disadvantages.
3. Detailed about production control and its functions.
4. Explain the production system.
5. Discuss about mathematical formulas for scheduling.

6. Describe about scheduling bundles of varying amounts.
 7. Explain the cost and its types.
 8. Detailed about the break even charts.
-